

FIG. 2A

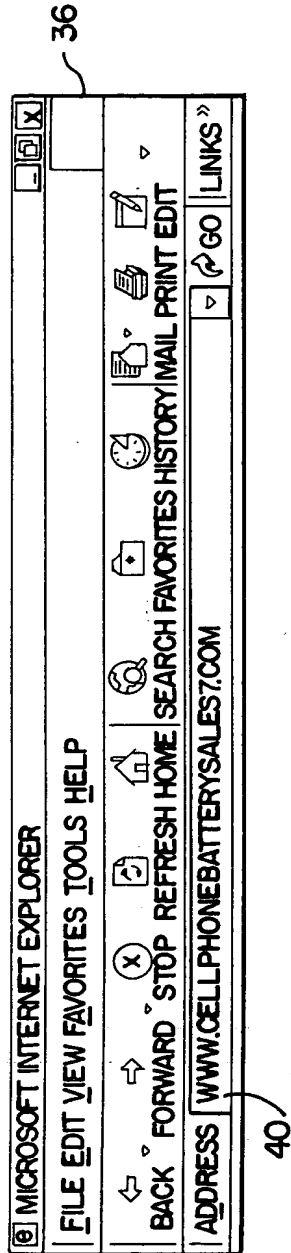


FIG. 2B

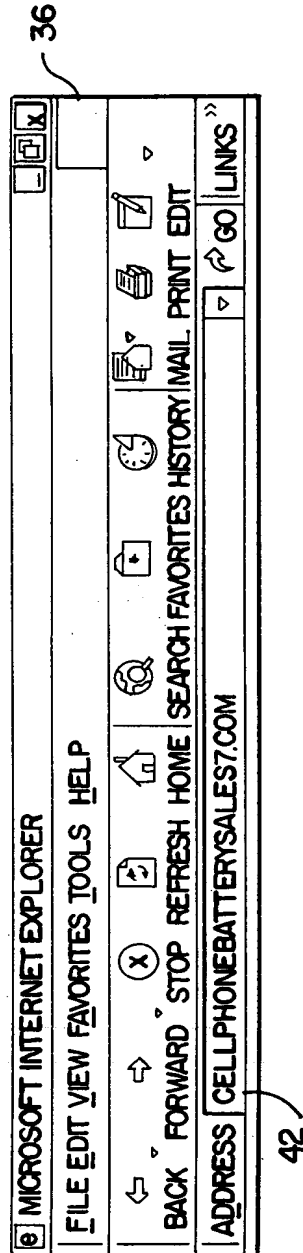


FIG. 2C

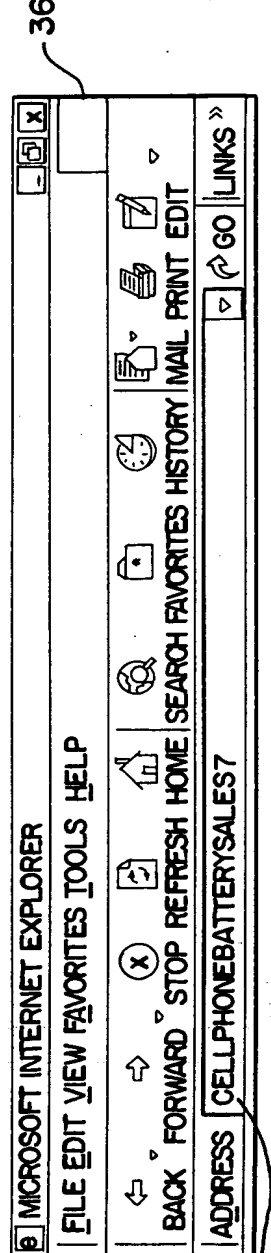


FIG. 2D

FIG. 3A

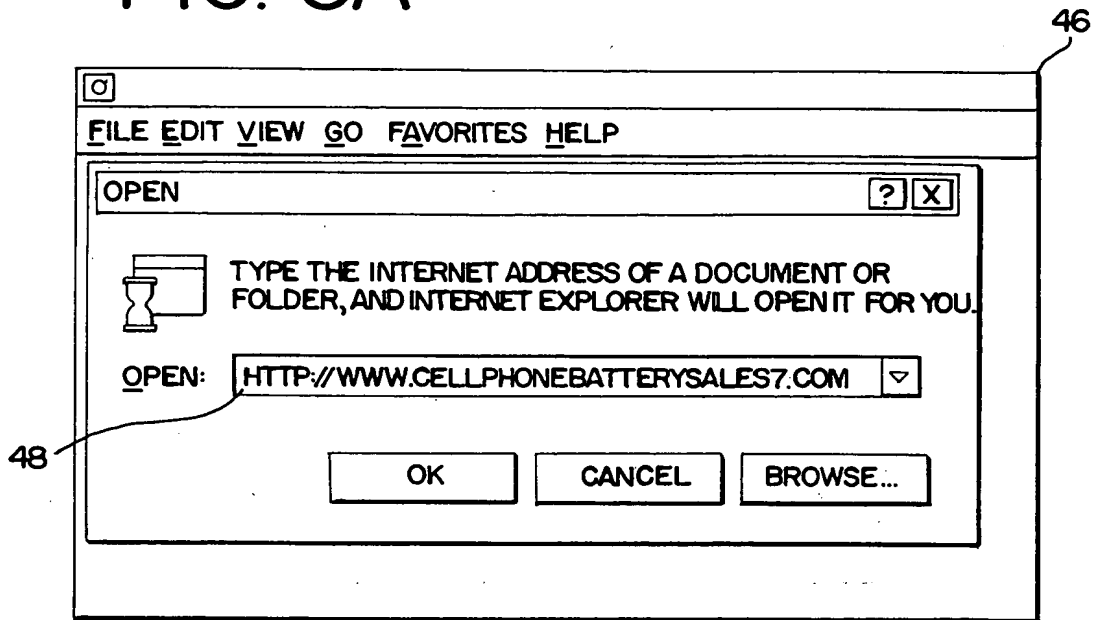


FIG. 3B

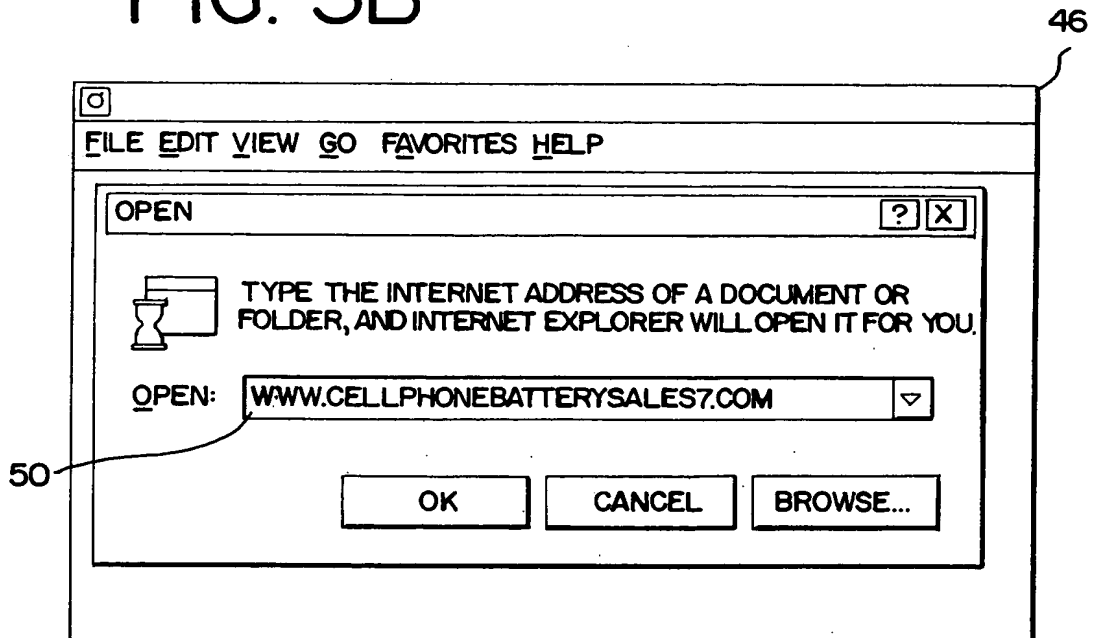


FIG. 3C

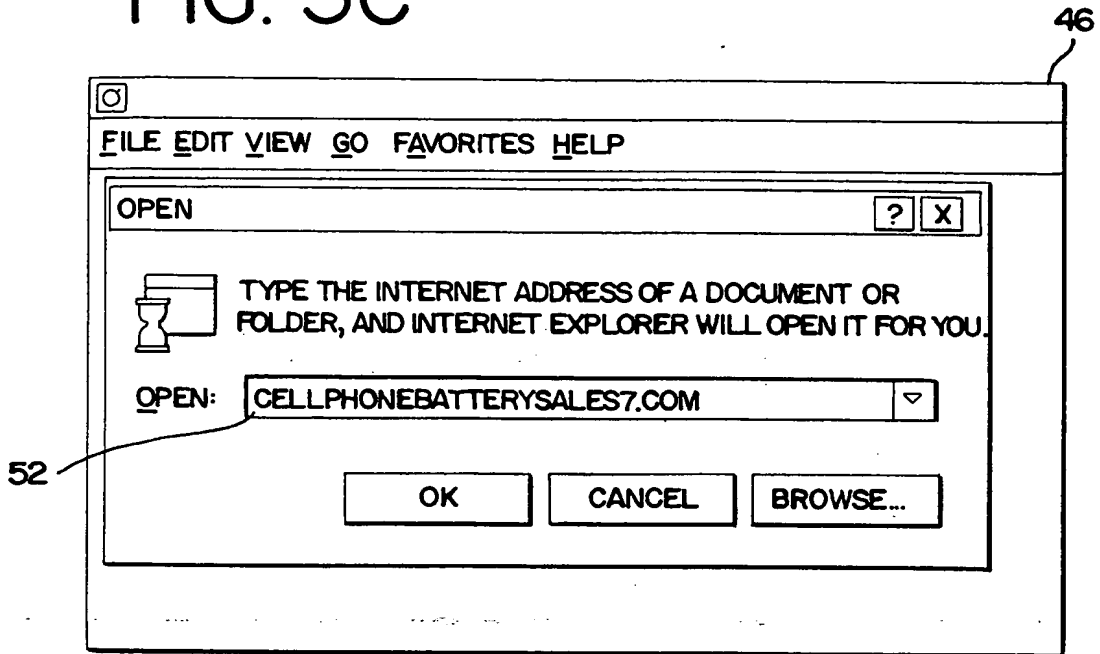
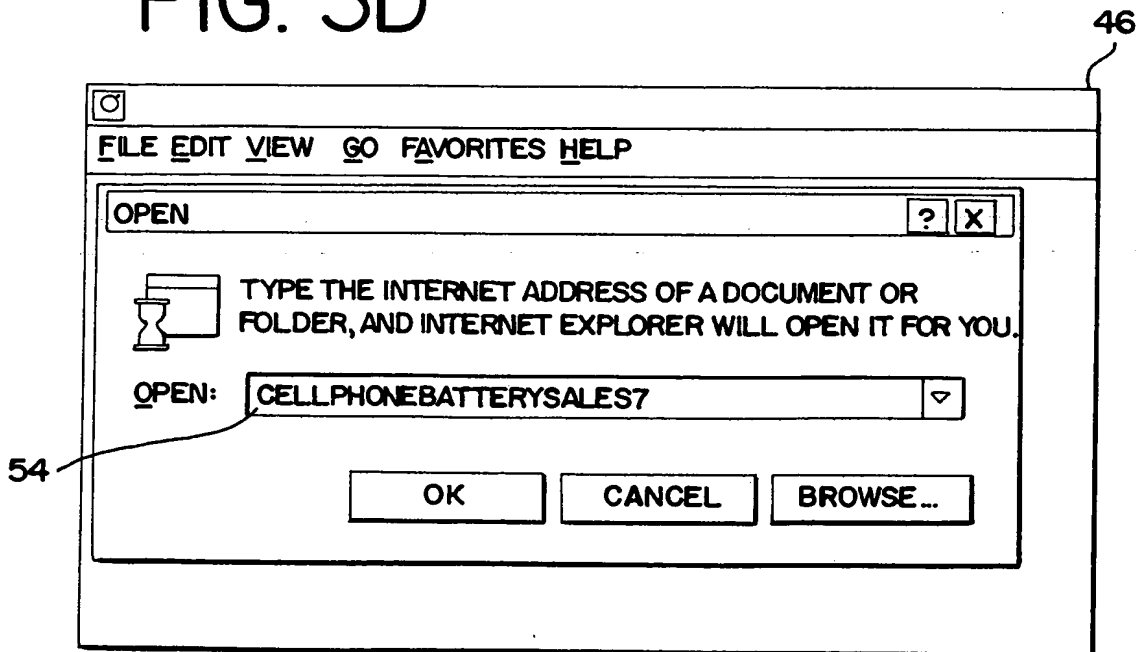


FIG. 3D



1990

CELLPHONEBATTERYSALES7.COM

SURFBOARDSALES7.COM

DOGFOODSALES7.COM

DIGITALWATCHSALES7.COM

1. The first step is to identify the problem or goal. This involves understanding the current situation and what needs to be achieved.

SUBDIRECTORY.ANYADDRESS.COM

FIG. 5B

ANYADDRESS.COM/SUBDIRECTORY

FIG. 6

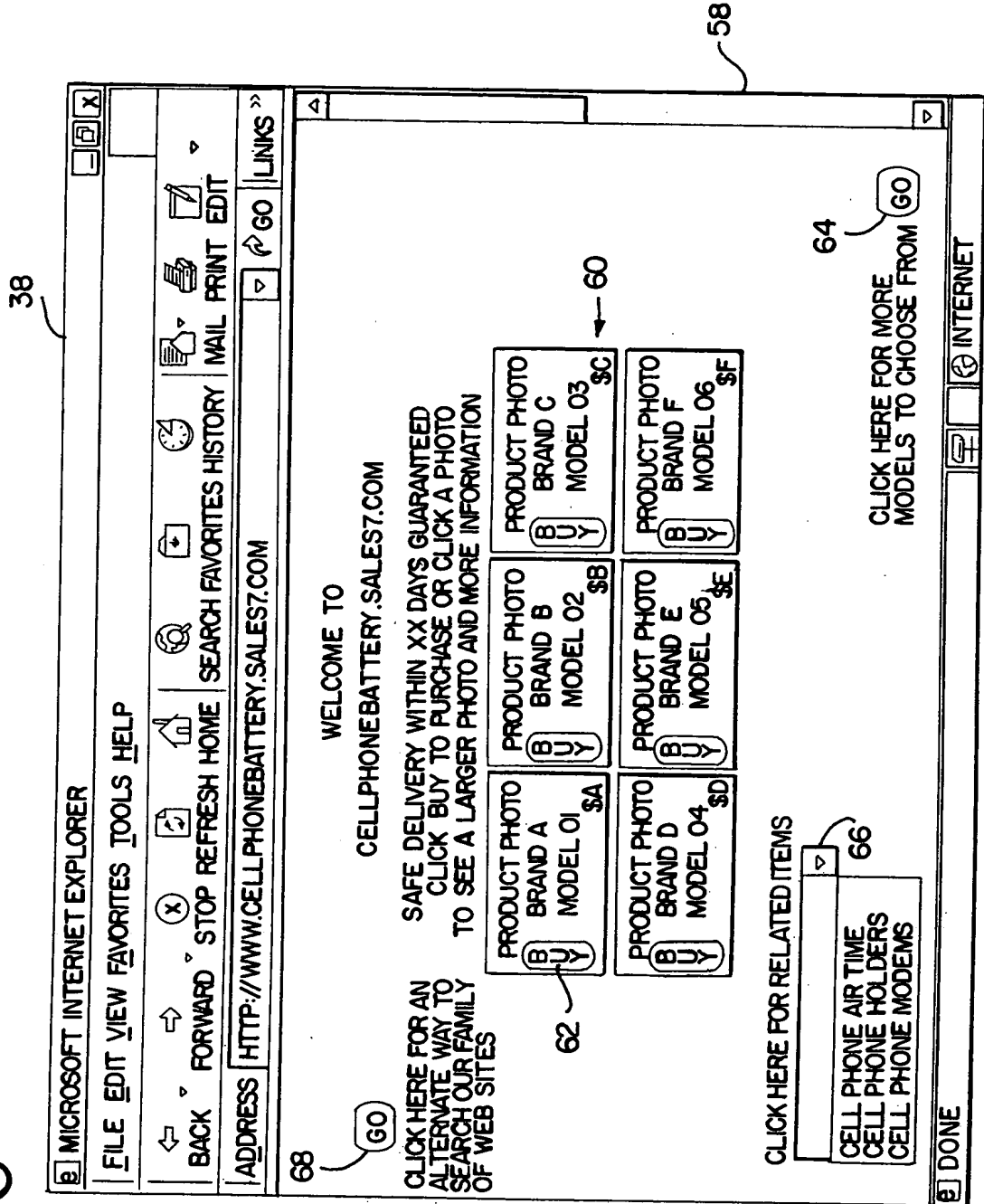


FIG. 7

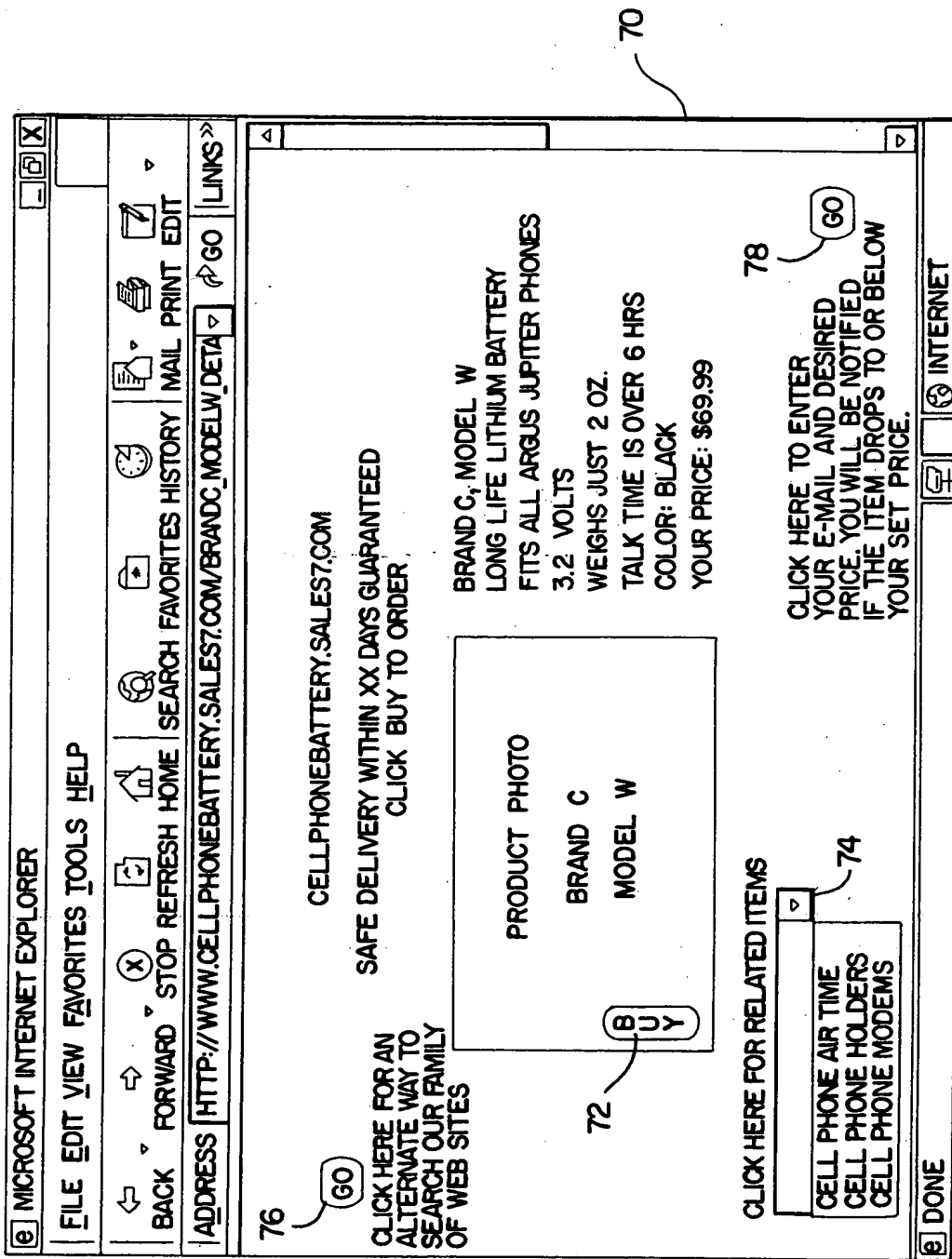


FIG. 8

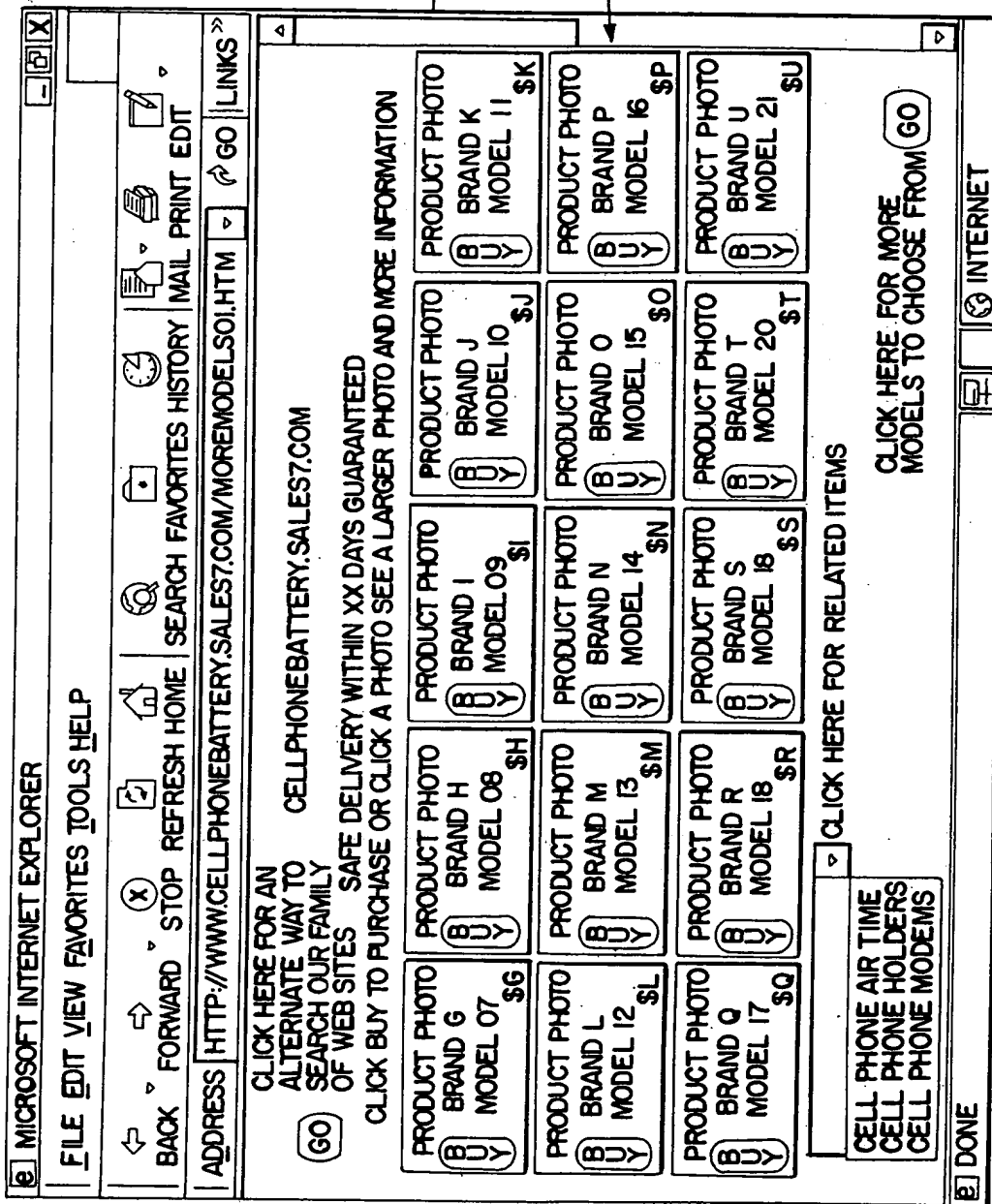


FIG. 9

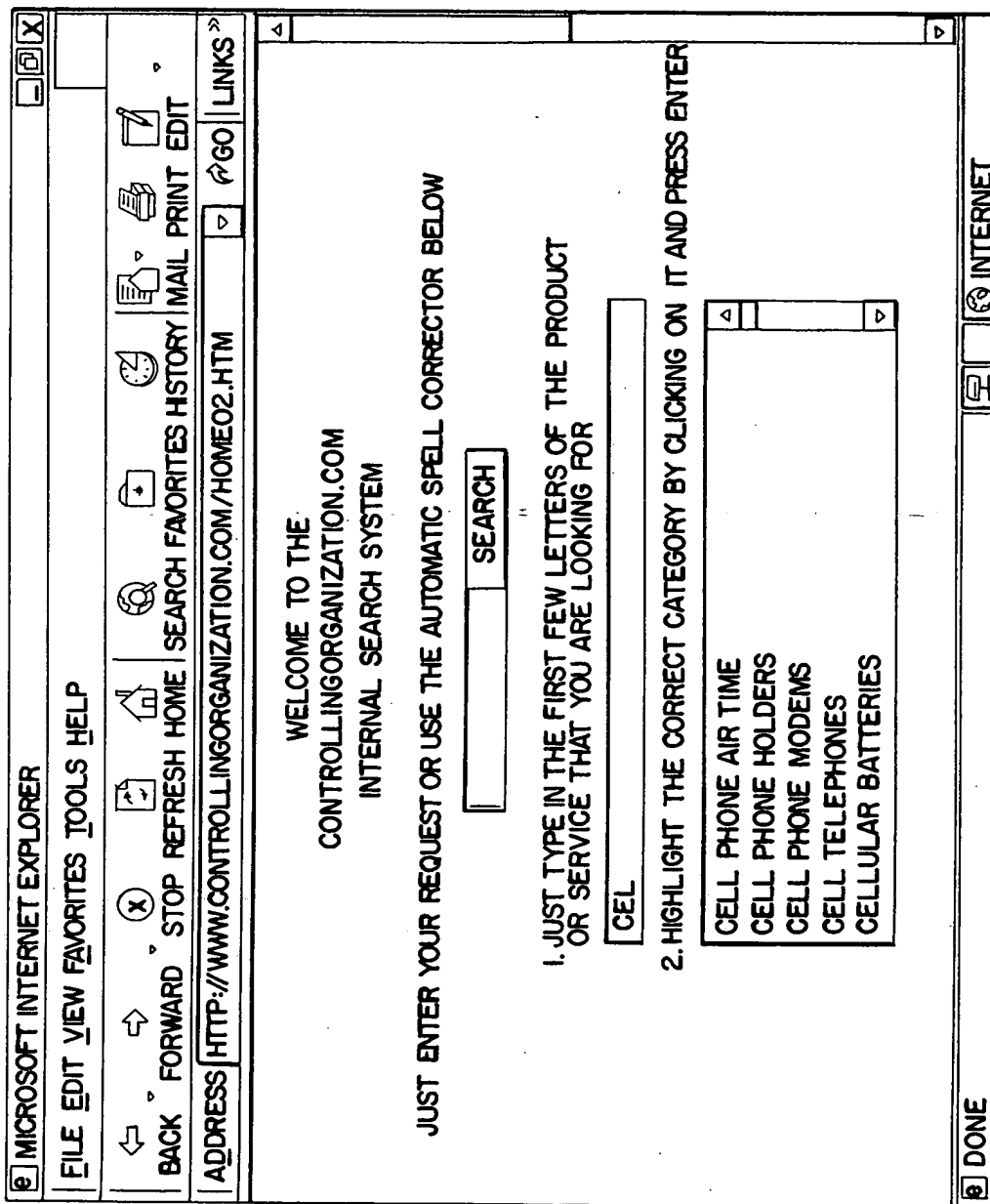
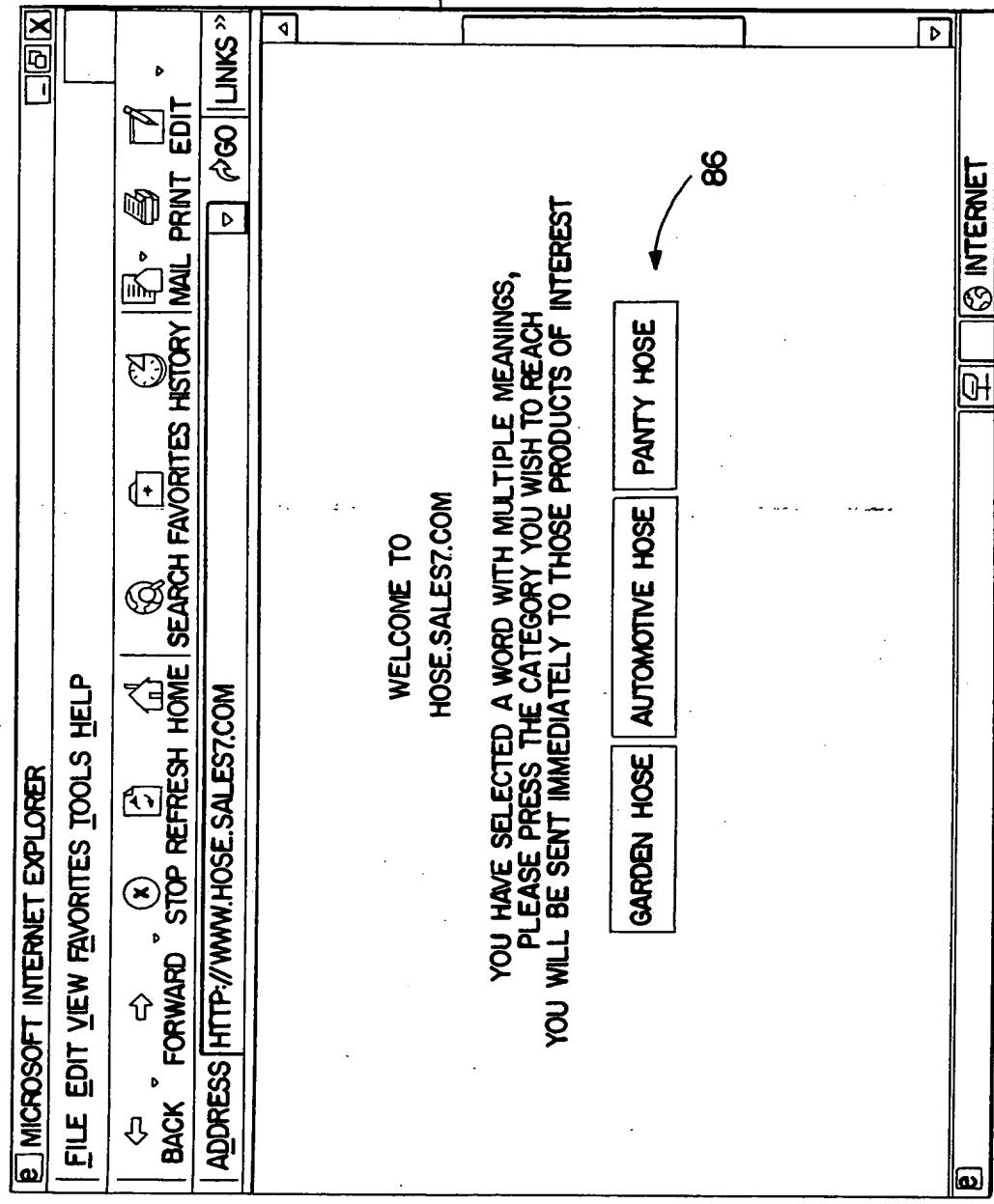


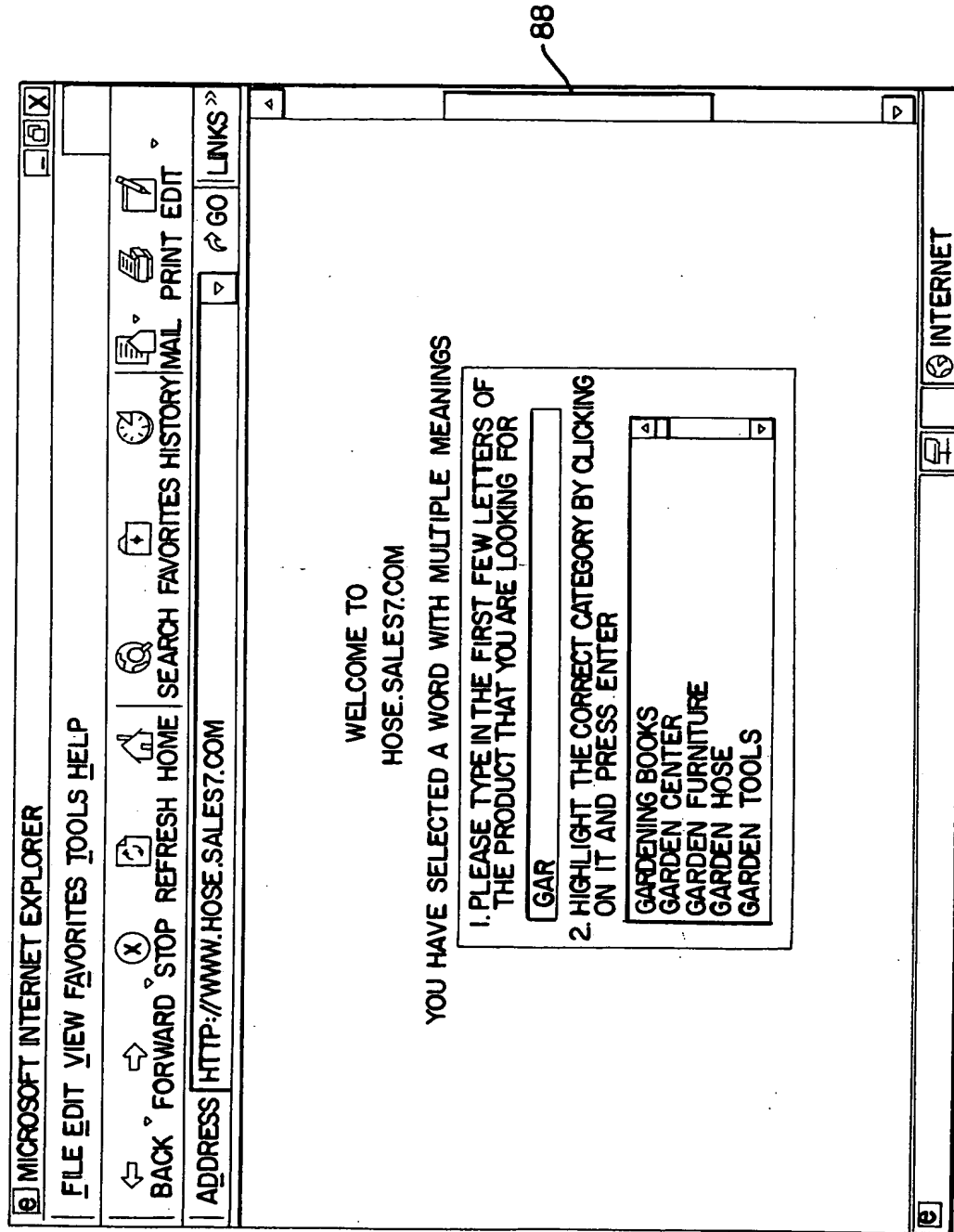
FIG. 10



84

86

FIG. 11



100-1113-101

1. The first step is to identify the problem or goal. This involves understanding the current situation and what needs to be achieved.

SAFE DELIVERY WITHIN XX DAYS GUARANTEED
CLICK THE ITEM TO ORDER IT OR TO SEE MORE INFORMATION

90

<u>BRAND</u>	<u>F</u>	<u>MODEL</u>	<u>Z</u>	<u>\$F</u>
--------------	----------	--------------	----------	------------

	▼
--	---

CLICK HERE
FOR MORE
MODELS TO
CHOOSE FROM

GO

FIG. 13A

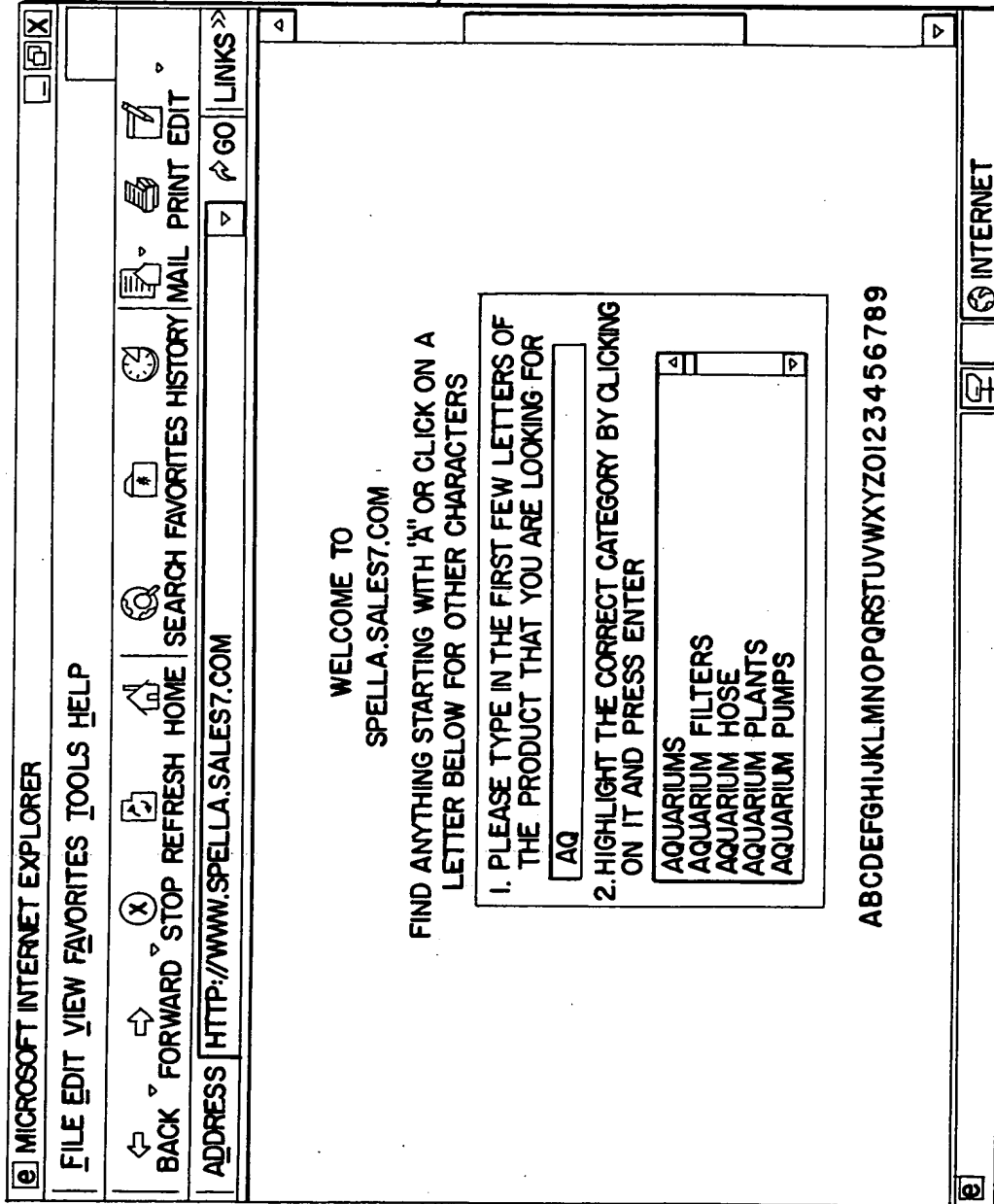
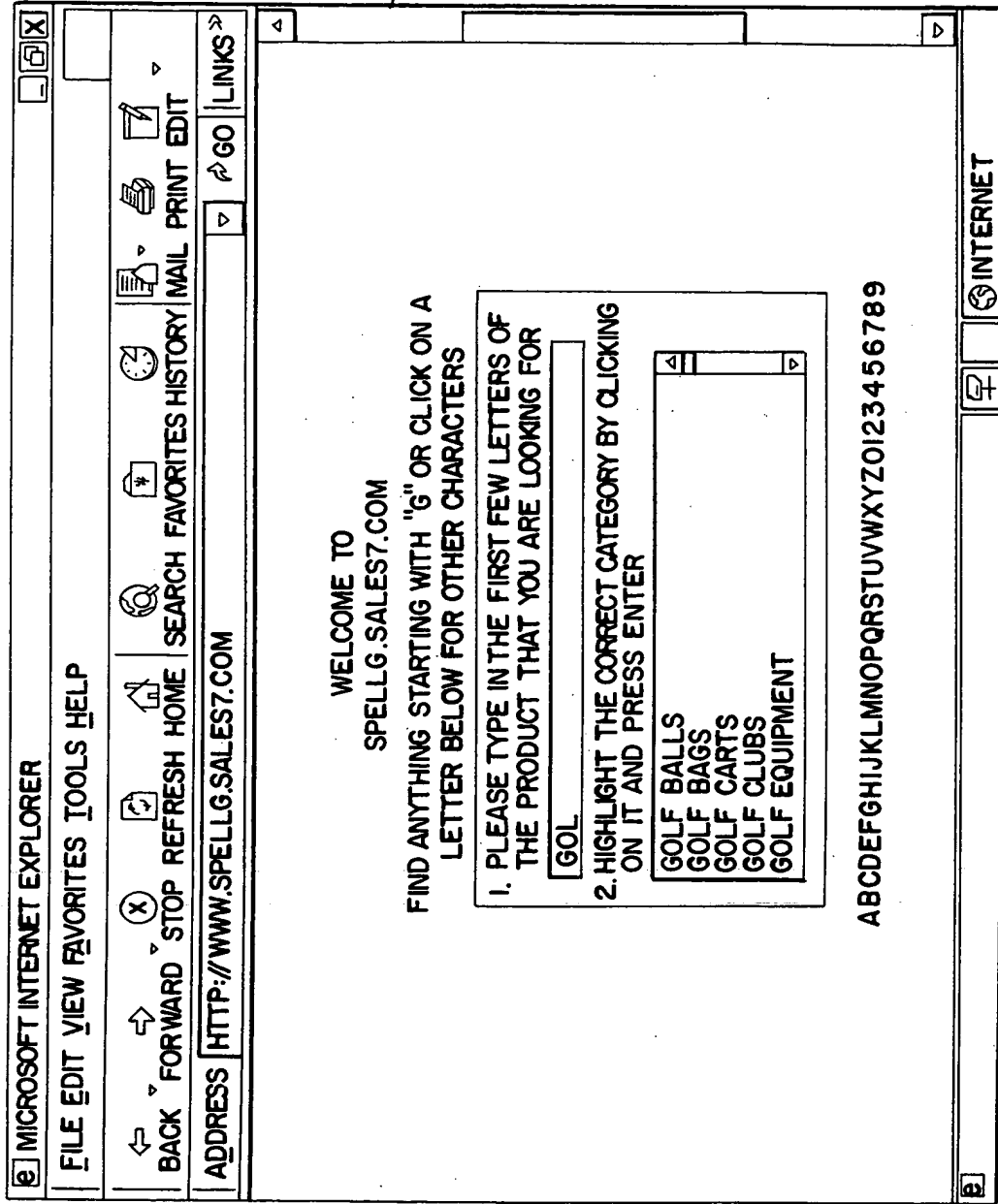
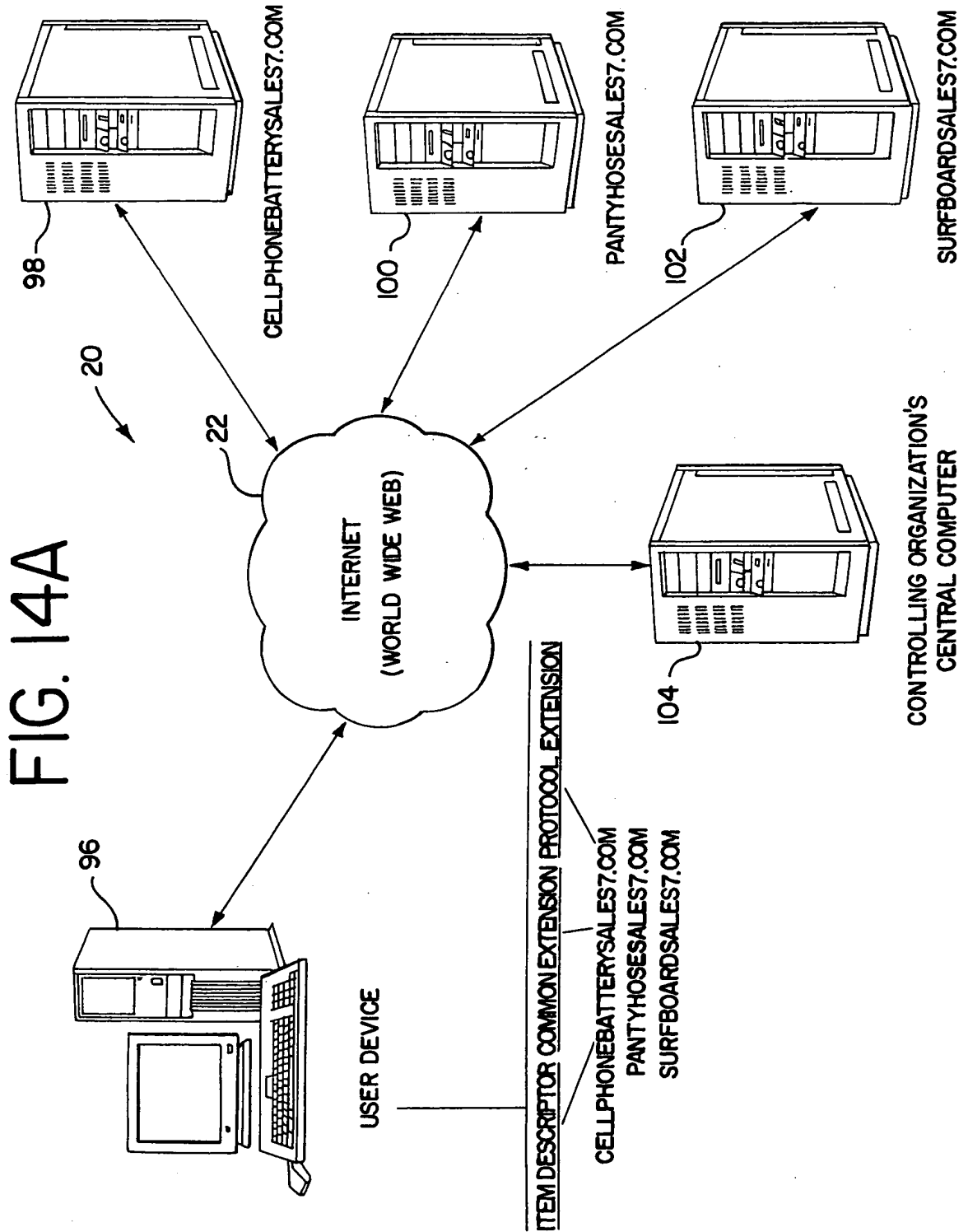
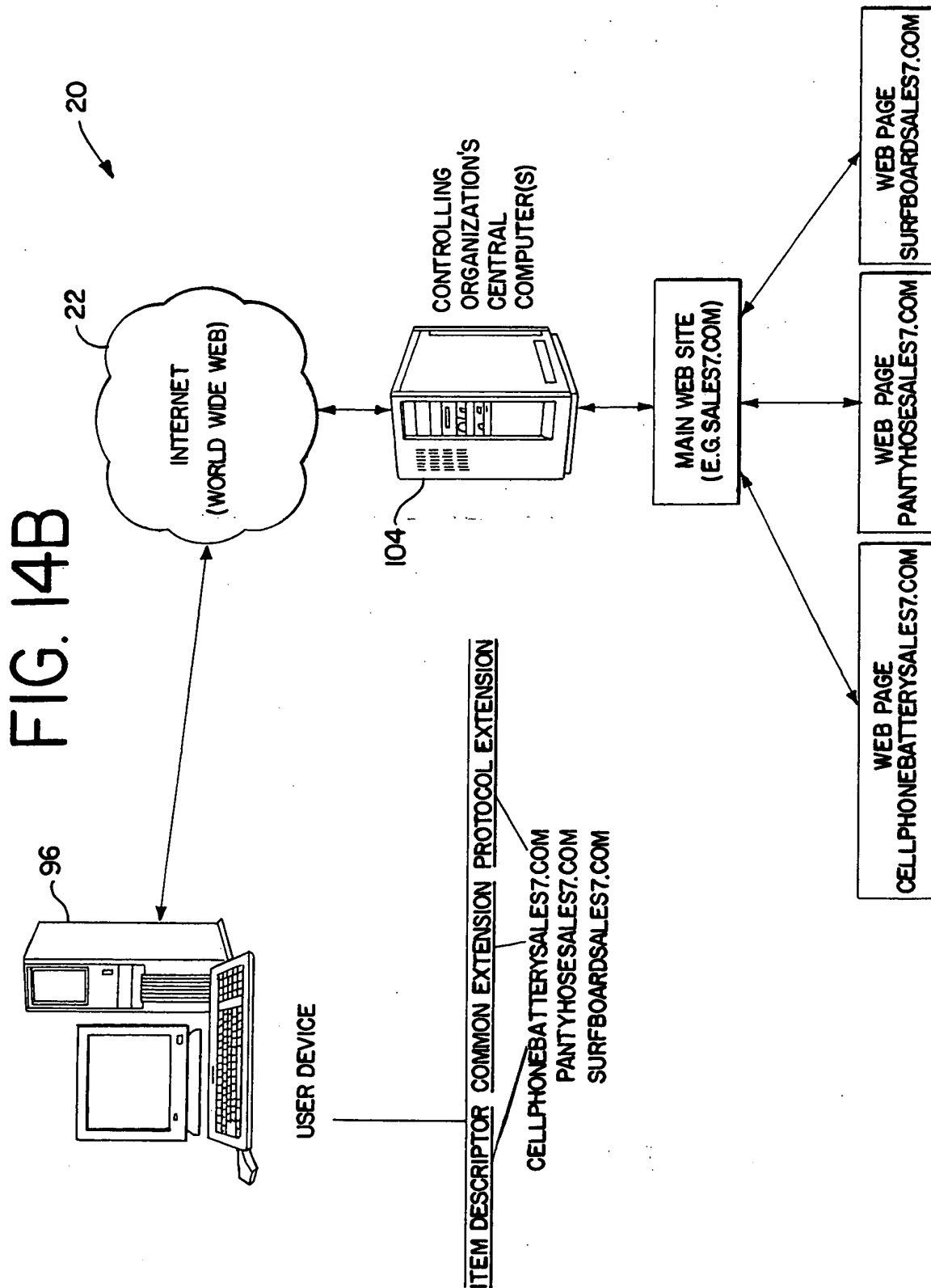


FIG. 13B



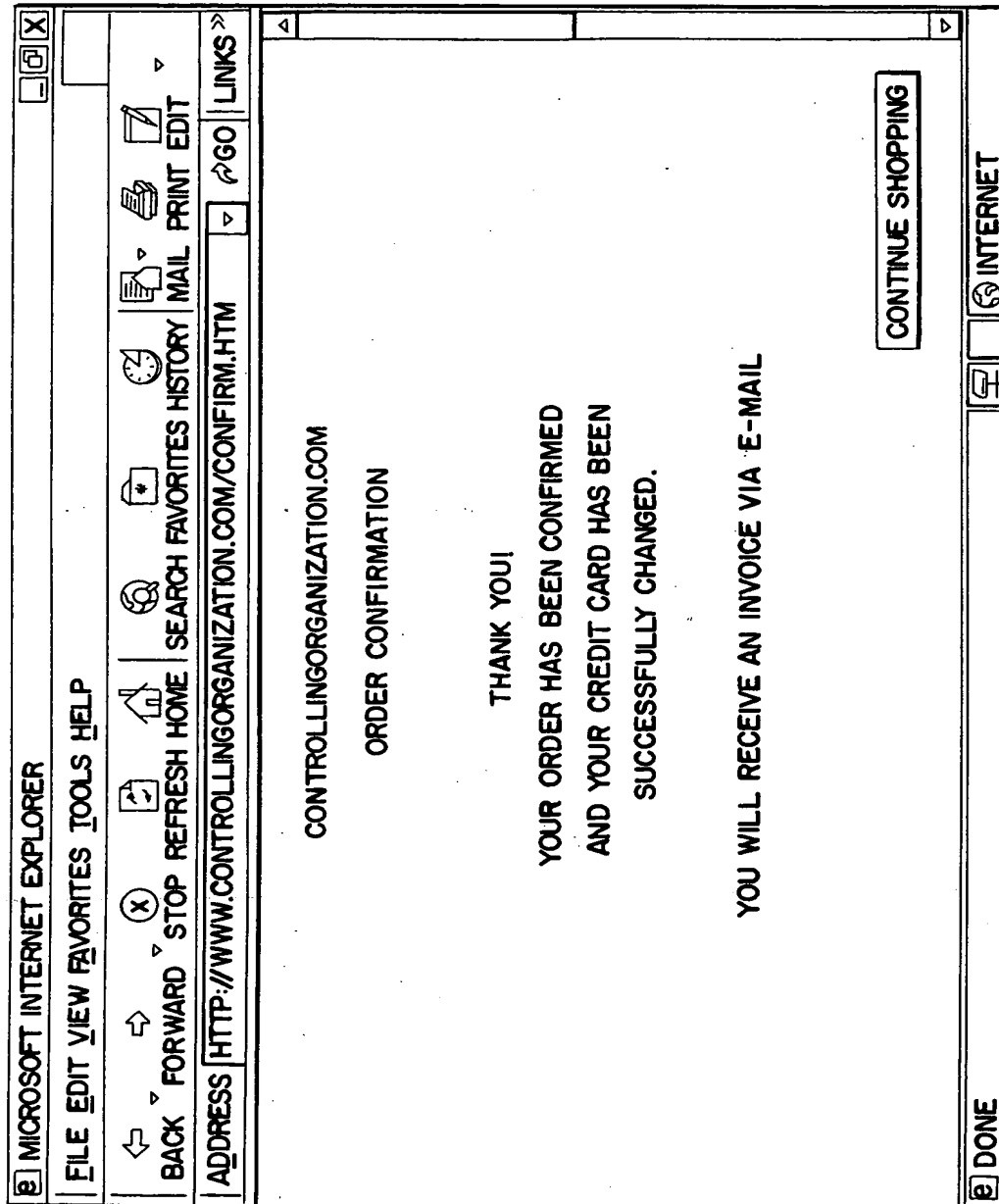




700020" 92222222

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FIG. 15



106020" 92288860

FIG. 16

MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

BACK FORWARD STOP REFRESH HOME SEARCH FAVORITES HISTORY MAIL PRINT EDIT

ADDRESS GO LINKS

CONTROLLINGORGANIZATION.COM

BRAND A ITEM M PRICE Z

YES! NOTIFY ME IF THE PRICE DROPS BELOW:

MY E-MAIL ADDRESS IS:

SUBMIT

DONE INTERNET

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FIG. 17

TO: ANYCUSTOMER@ANYADDRESS.COM
FROM: CONTROLLING ORGANIZATION.COM

DEAR ANYCUSTOMER,

GOOD NEWS! THE PRICE OF THE ITEM BELOW HAS DROPPED TO OR
BELOW THE PRICE YOU HAVE REQUESTED IN YOUR E-MAIL TO US.

\$ XYZ

BRAND A ITEM M PRICE Z

CLICK HERE TO ORDER: [HTTP://WWW.YOURITESALES.COM/BRANDA/ITEMM.HTM](http://www.youritesales.com/branda/itemm.htm)

IF YOU HAVE RECEIVED THIS E-MAIL IN ERROR, OR HAVE ALREADY
PURCHASED THIS ITEM OR WOULD LIKE TO BE REMOVED FROM FURTHER
NOTIFICATION ABOUT THIS ITEM, PLEASE USE OUR "UNSUBSCRIBE"
BUTTON.

UNSUBSCRIBE

106

106020" 922E360



8
6
4

MICROSOFT INTERNET EXPLORER			
FILE EDIT VIEW FAVORITES TOOLS HELP			
BACK	FORWARD	STOP	REFRESH
HOME		SEARCH	
FAVORITES		HISTORY	
MAIL		PRINT	
EDIT			
ADDRESS HTTP://WWW.CONTROLLINGORGANIZATION.COM/RATEUS.HTM		GO LINKS	

CONTROLLINGORGANIZATION.COM

RATE US!
 PLEASE ANSWER A FEW QUESTIONS ABOUT THE QUALITY OF THE
 CUSTOMER SERVICE YOU HAVE RECEIVED

HOW WOULD YOU RATE THE SERVICE YOU RECEIVED?	HOW WOULD YOU RATE THE SHIPPING CONDITION OF THE TIME YOU ORDERED?	IF YOU CONTACTED A DISTRIBUTOR'S CUSTOMER SERVICE, DID YOU RECEIVE FRIENDLY ASSISTANCE?
<input checked="" type="radio"/> EXCELLENT <input type="radio"/> VERY GOOD <input type="radio"/> GOOD <input type="radio"/> FAIR <input type="radio"/> POOR <input type="radio"/> VERY POOR	<input checked="" type="radio"/> UNDAMAGED <input type="radio"/> DAMAGED DID YOU EXPERIENCE ANY PROBLEMS WITH THE PROCESSING OF YOUR ORDER?	<input checked="" type="radio"/> N/A <input type="radio"/> YES <input type="radio"/> NO
ANY COMMENTS?		
<input type="text"/>		<input type="button" value="SUBMIT"/>

DONE

INTERNET

FIG. 19

Microsoft Internet Explorer

FILE EDIT VIEW FAVORITES TOOLS HELP

BACK

FORWARD

STOP

REFRESH

HOME

SEARCH

FAVORITES

HISTORY

MAIL

PRINT

EDIT

ADDRESS [HTTP://WWW.CONTROLLINGORGANIZATION.COM/SHOPPINGCART.HTM](http://www.controllingorganization.com/shoppingcart.htm) GO LINKS

CONTROLLINGORGANIZATION.COM

SHOPPING CART

ITEM	STOCK STATUS	QUANTITY	PRICE	TOTAL
PRODUCT ABC	IN STOCK	1	\$XYZ	\$XYZ
		CHANGE		
CLEAR SHOPPING CART		SHIPPING: GROUND	SUB TOTAL:	\$XYZ

GO TO SECURE CHECKOUT

CONTINUE SHOPPING

DONE

INTERNET

FIG. 20

MICROSOFT INTERNET EXPLORER		FILE EDIT VIEW FAVORITES TOOLS HELP	
BACK FORWARD STOP REFRESH HOME SEARCH FAVORITES HISTORY MAIL PRINT EDIT		ADDRESS HTTP://WWW.CONTROLLINGORGANIZATION.COM/CHECKOUT.HTM	
CONTROLLINGORGANIZATION.COM		SECURE CHECK OUT	
CREDIT CARD INFORMATION		SHIPPING ADDRESS CLICK HERE IF SAME	
NAME:	<input type="text"/>	<input type="text"/>	E-MAIL:
ADDRESS:	<input type="text"/>	<input type="text"/>	HOME #:
CITY:	<input type="text"/>	<input type="text"/>	WORK #:
STATE:	<input type="text"/>	ADDRESS:	<input type="text"/>
ZIP:	<input type="text"/>	CITY:	<input type="text"/>
CREDIT CARD #:	<input type="text"/>	STATE:	<input type="text"/>
EXP. DATE:	<input type="text"/>	VISA	<input type="text"/>
		PLEASE BE PATIENT. PROCESSING CAN TAKE UP TO 1 MINUTE.	
DONE		INTERNET	

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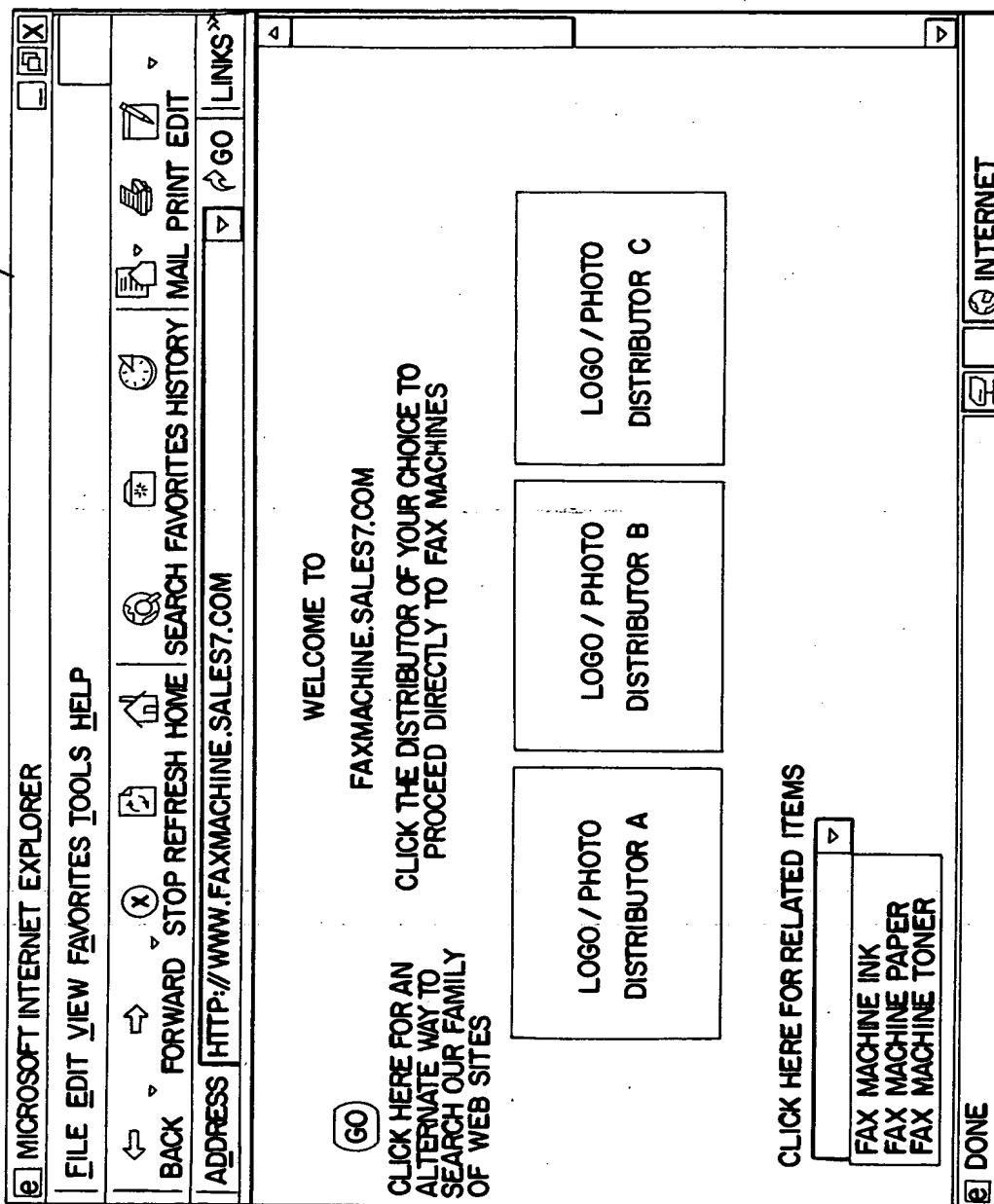


FIG. 22

FIG. 22

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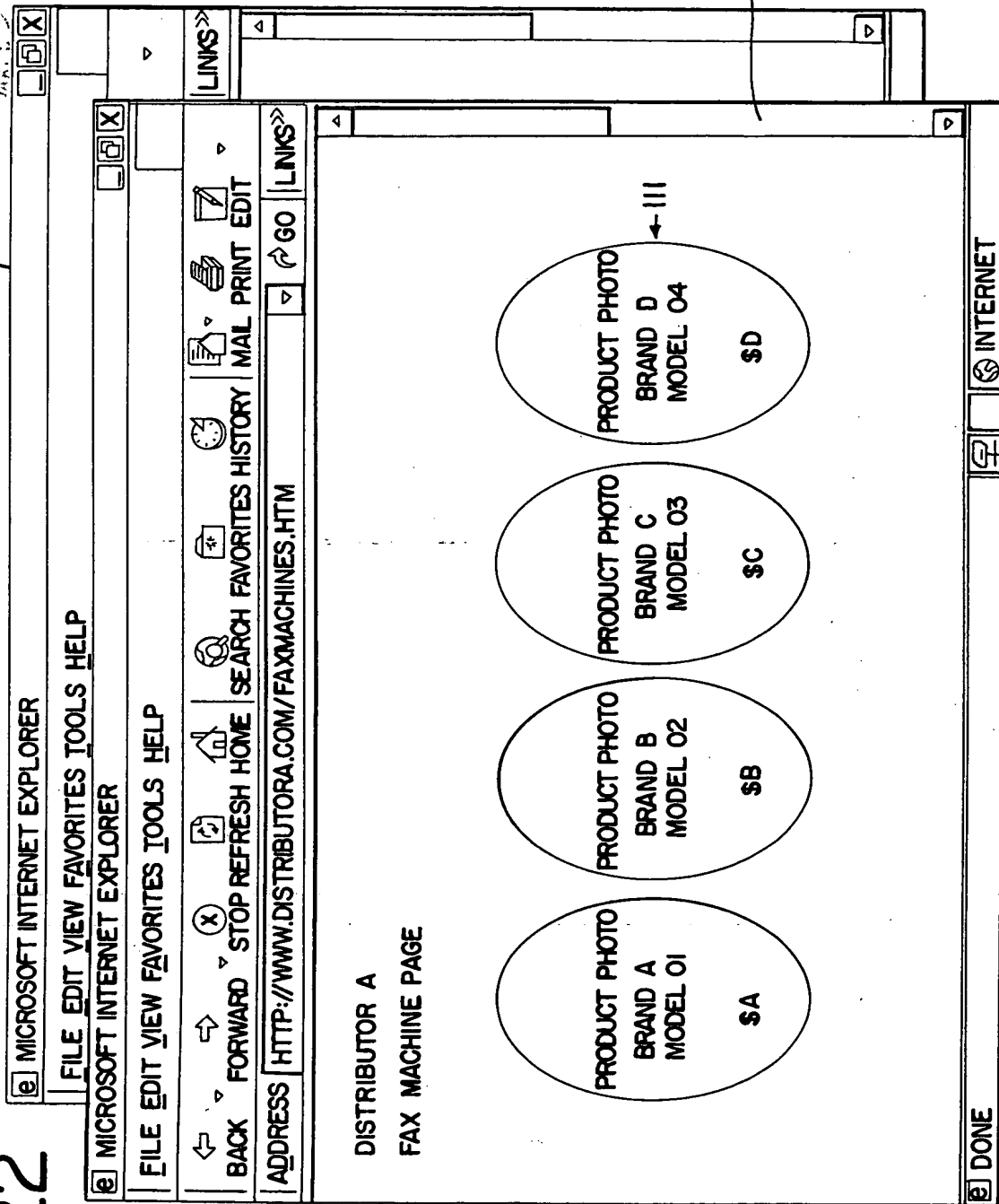


FIG. 23



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FIG. 23

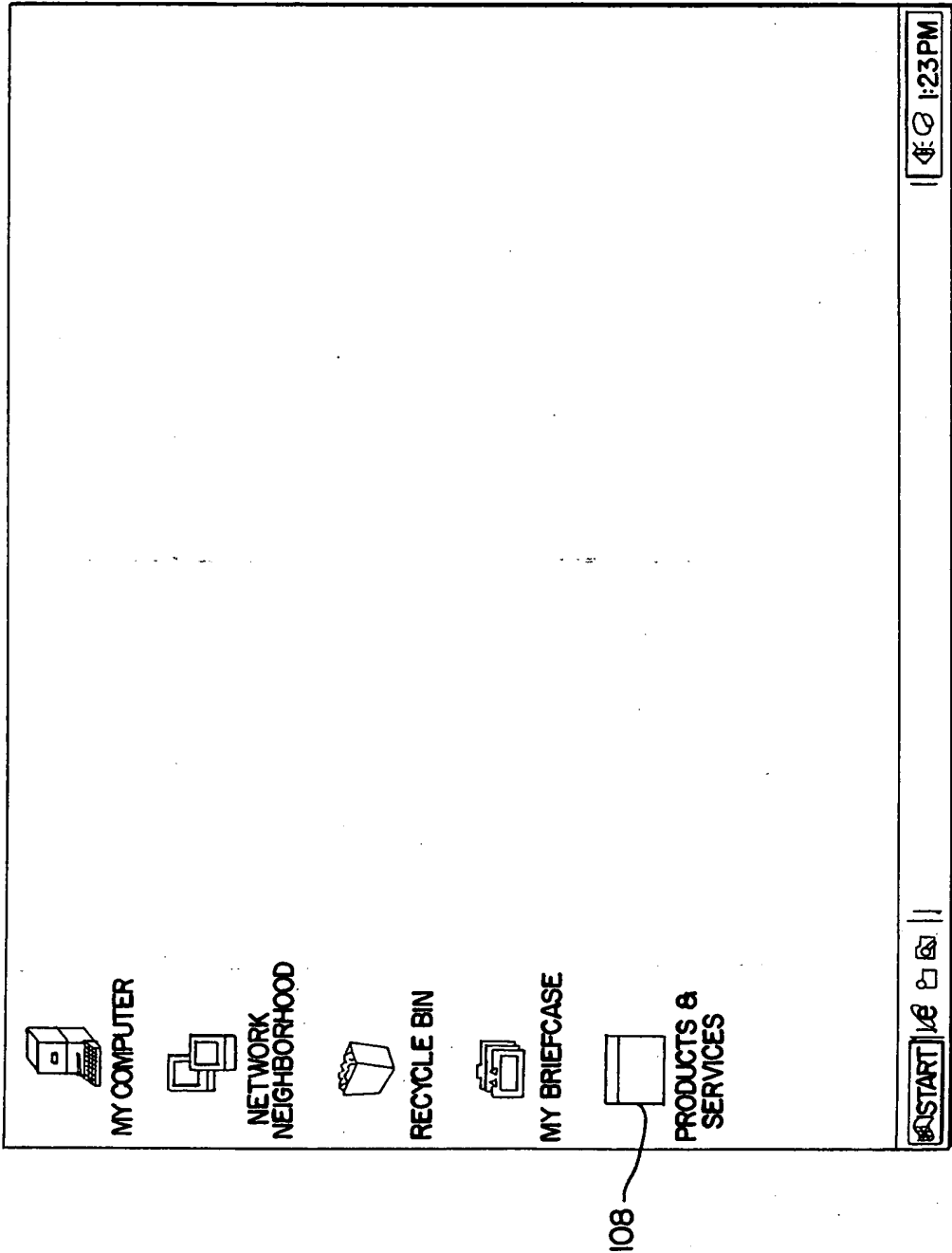


FIG. 24

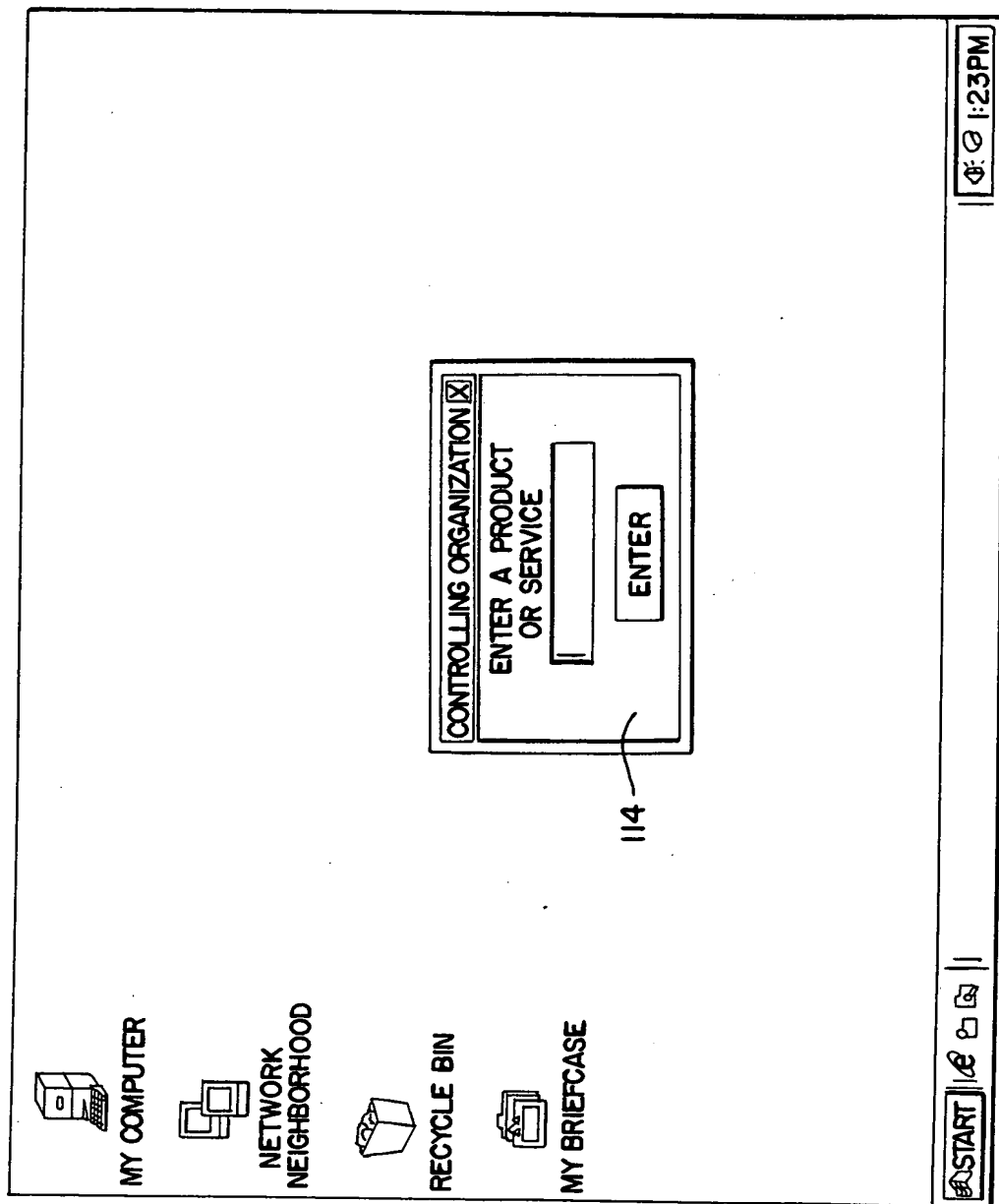


FIG. 25

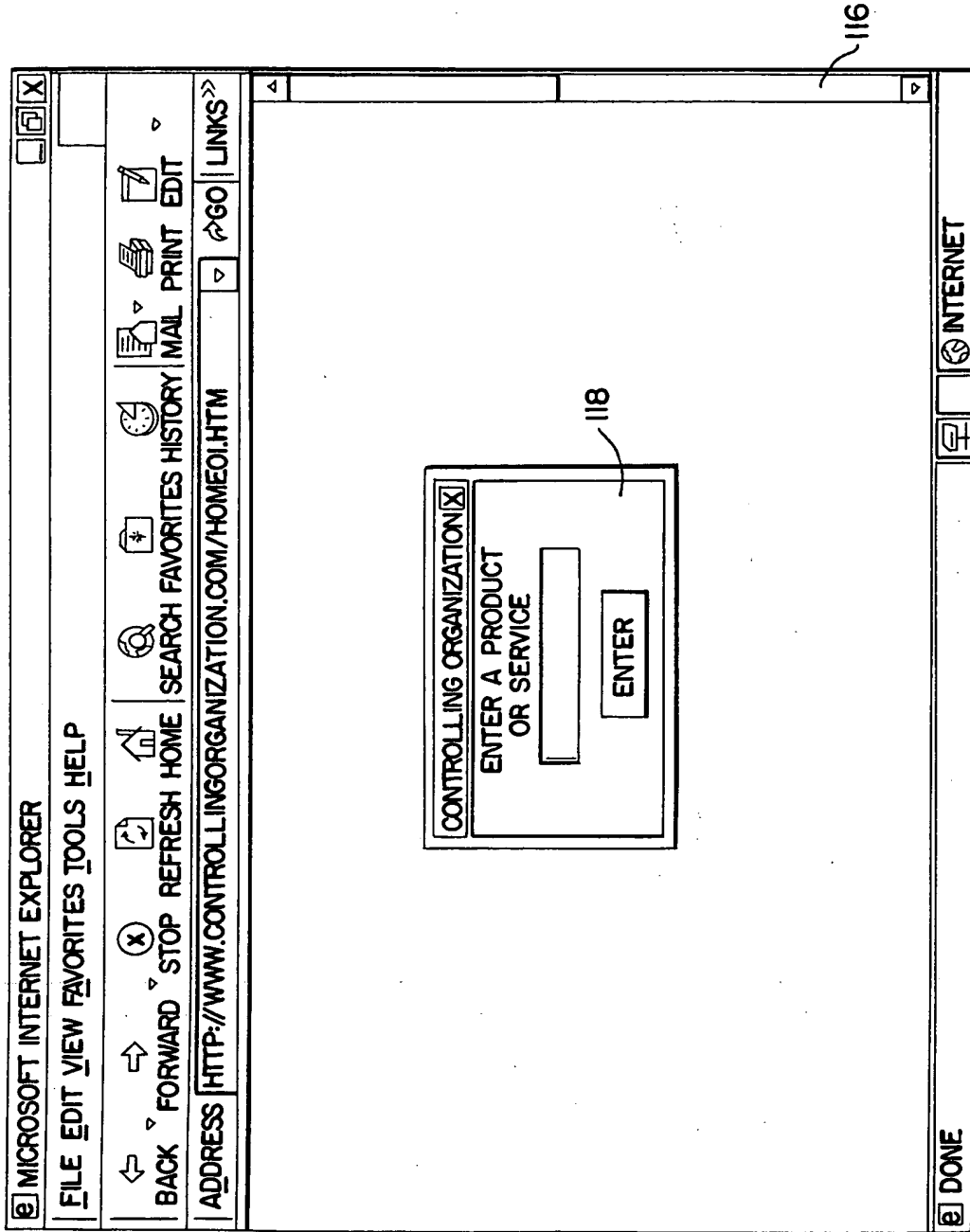


FIG. 26

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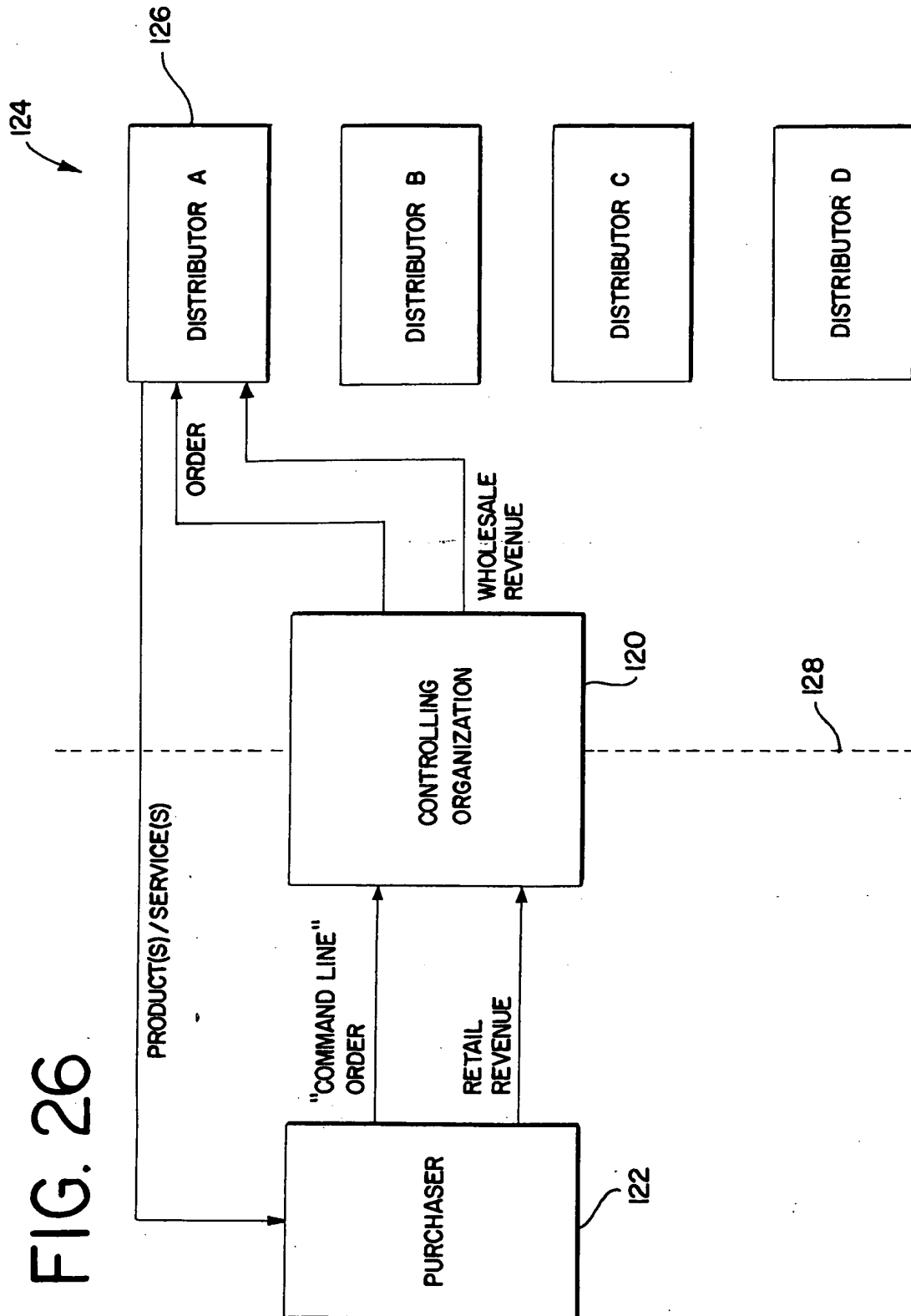




FIG. 27

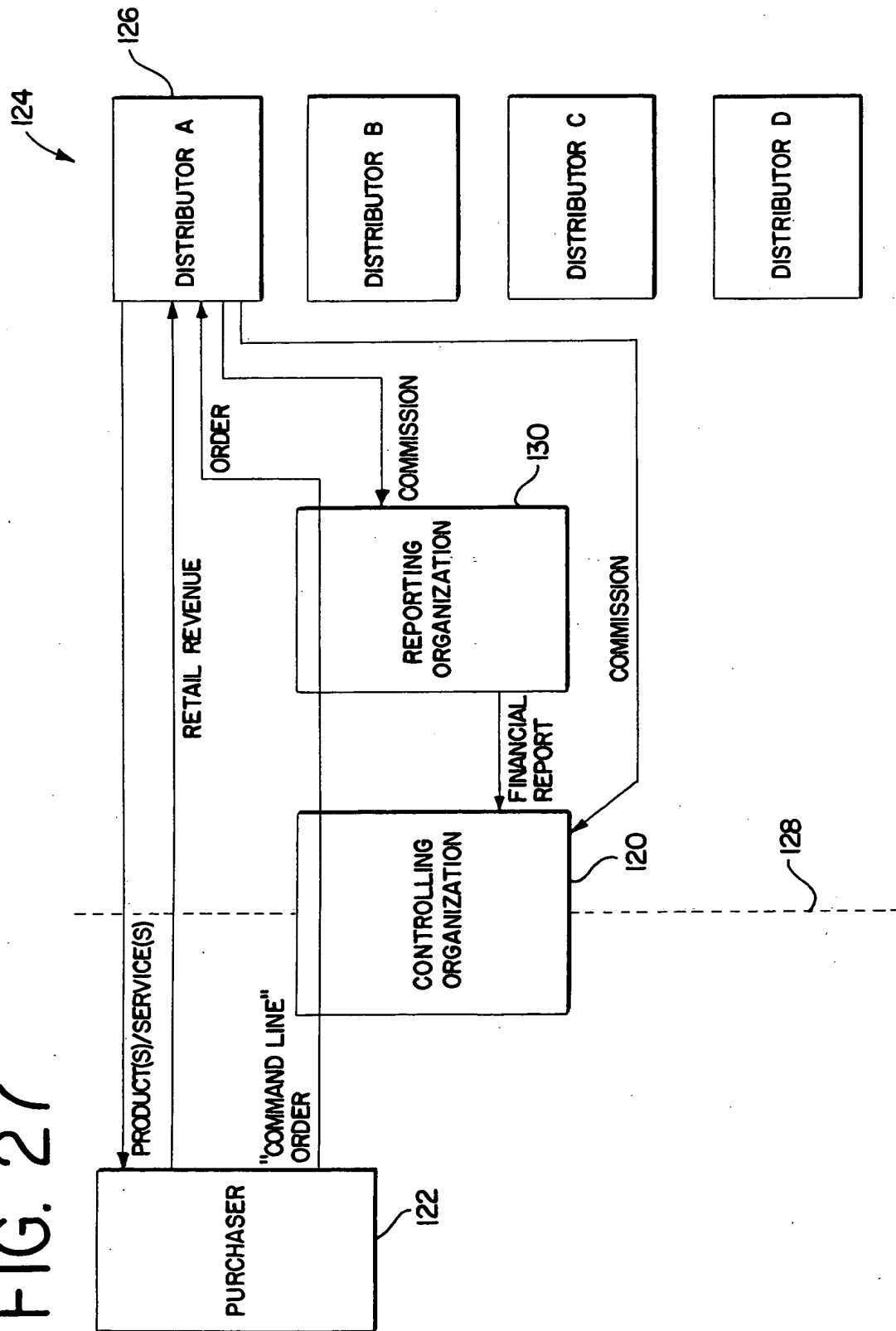




FIG. 28

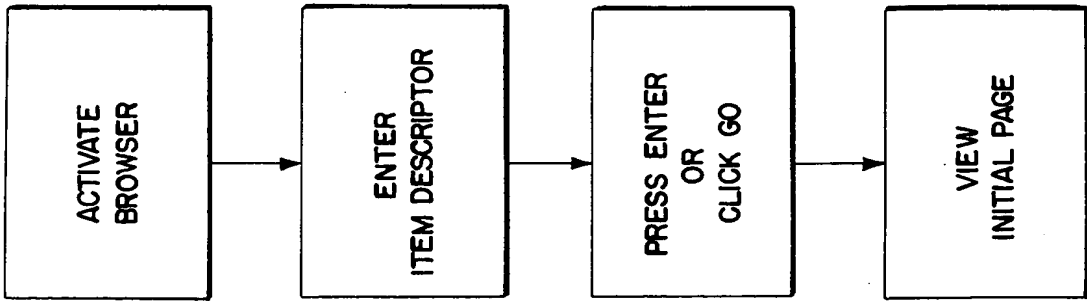
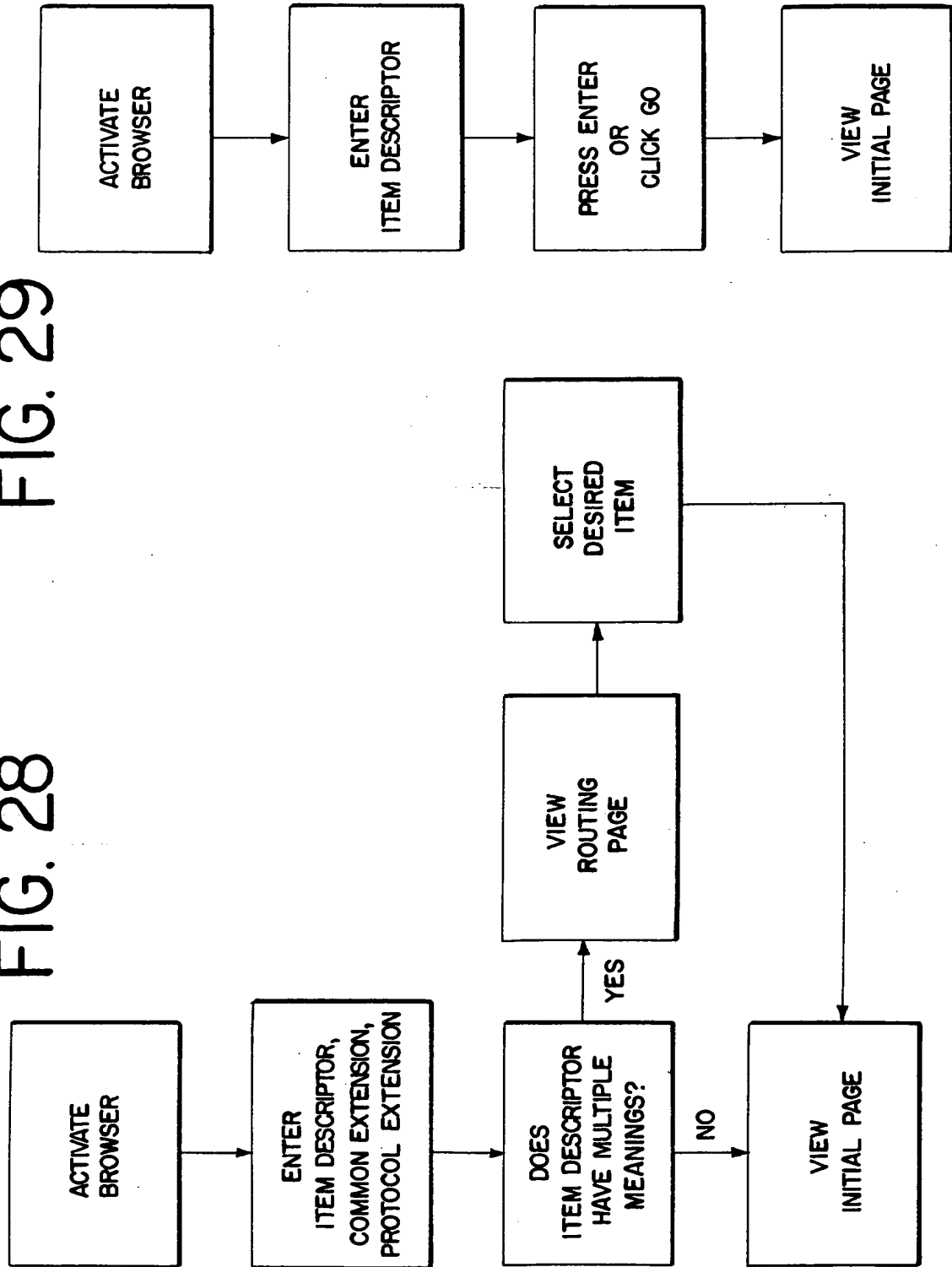
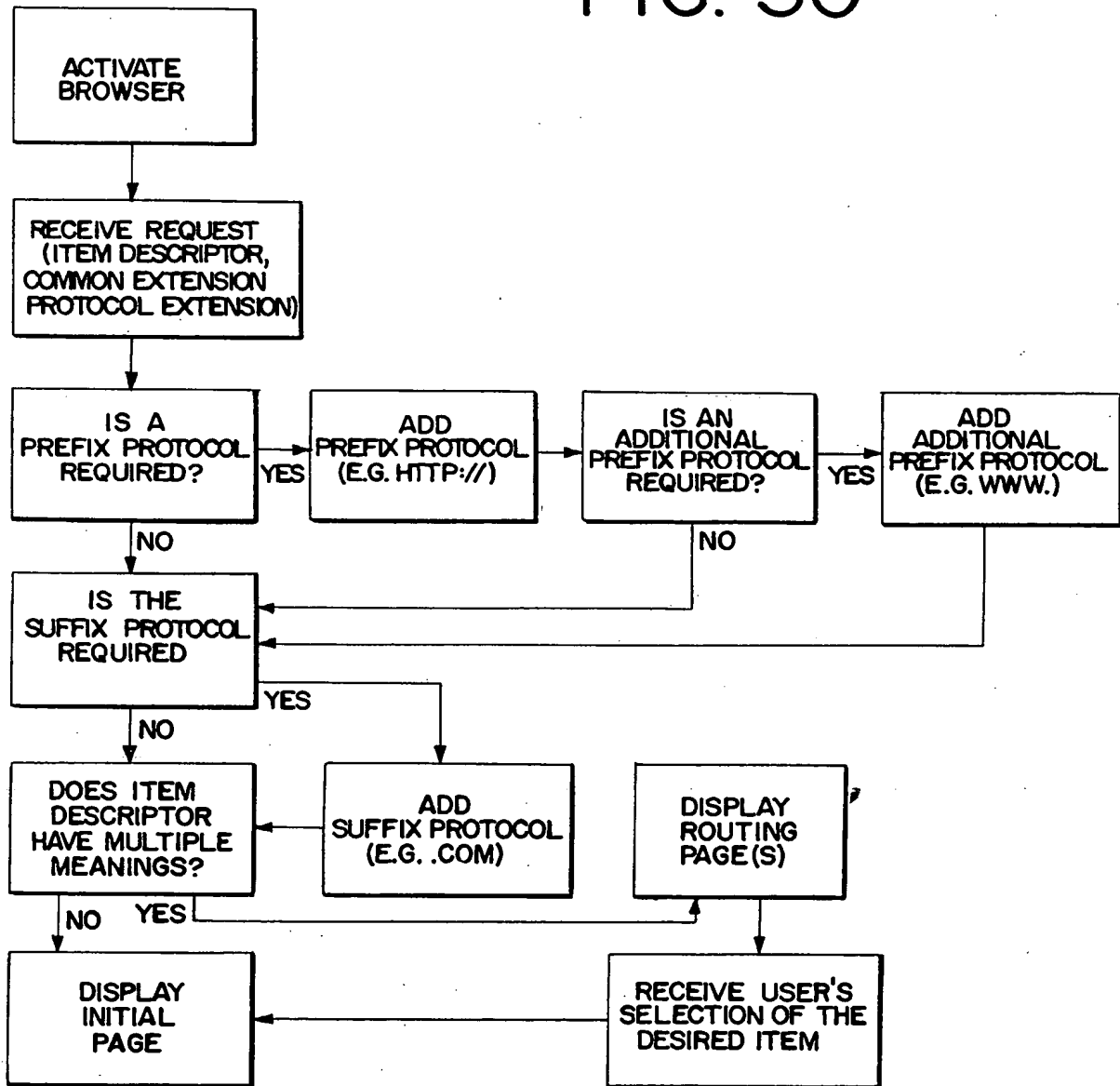


FIG. 30



T00020" 5222360

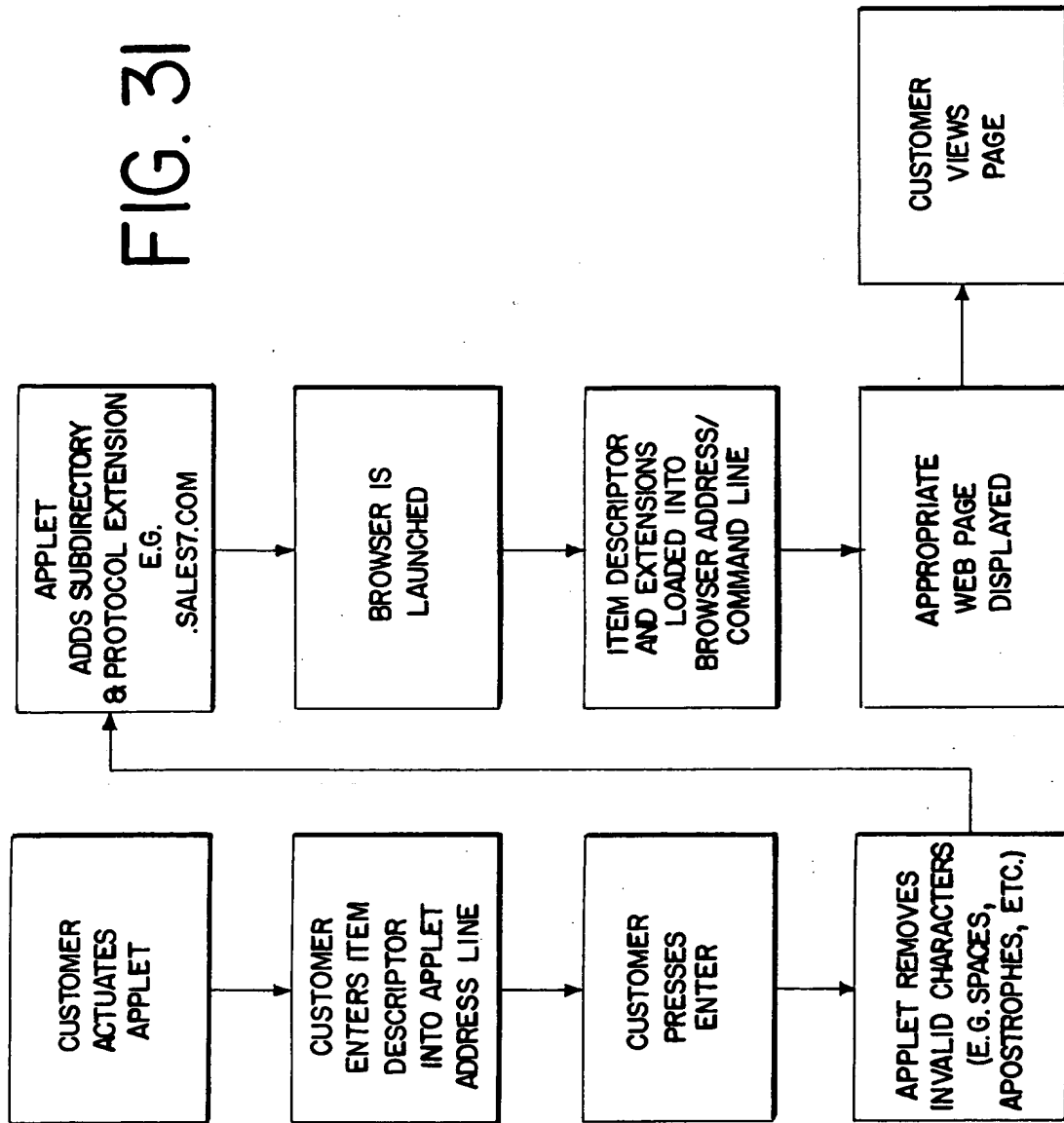


FIG. 32

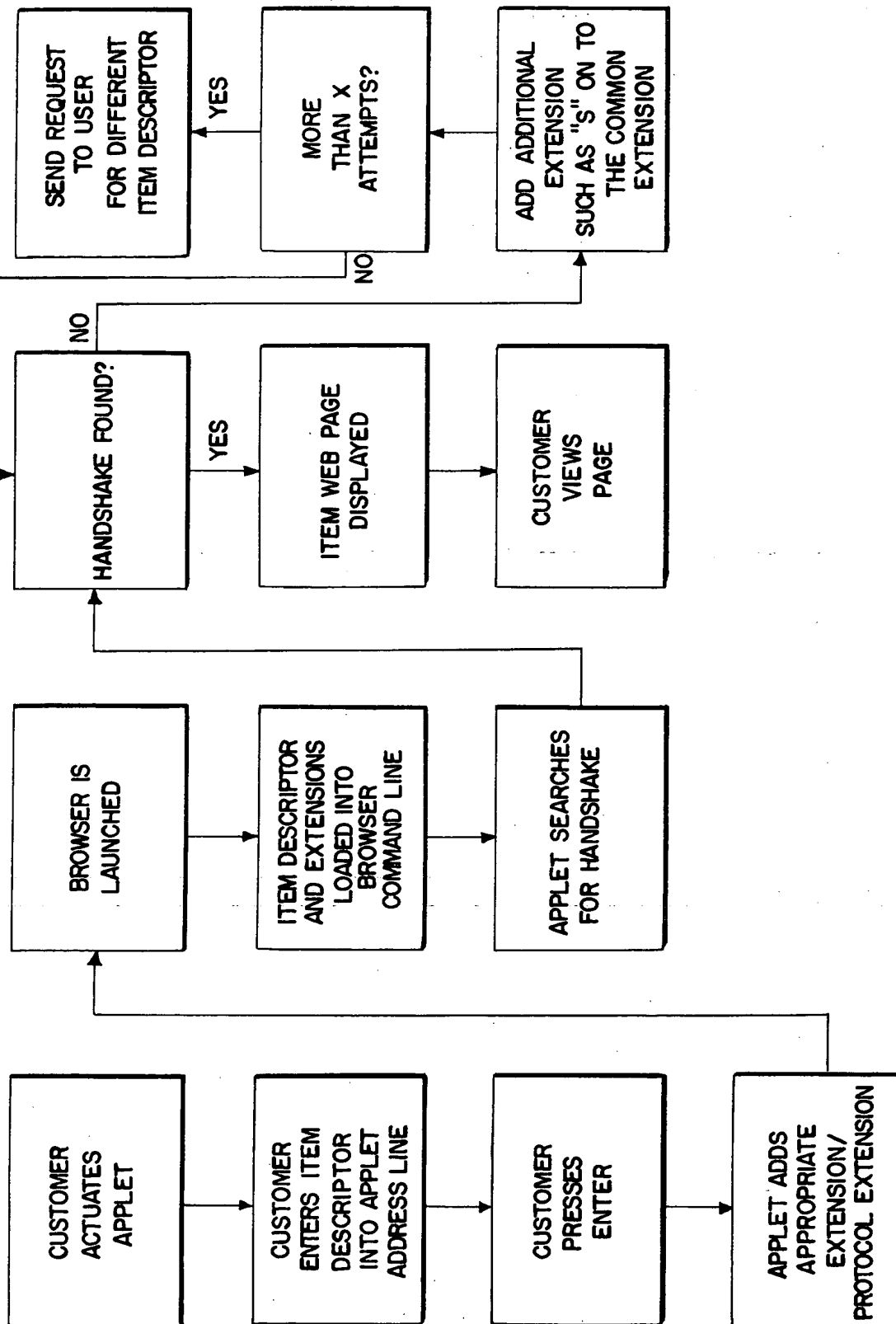


FIG. 33

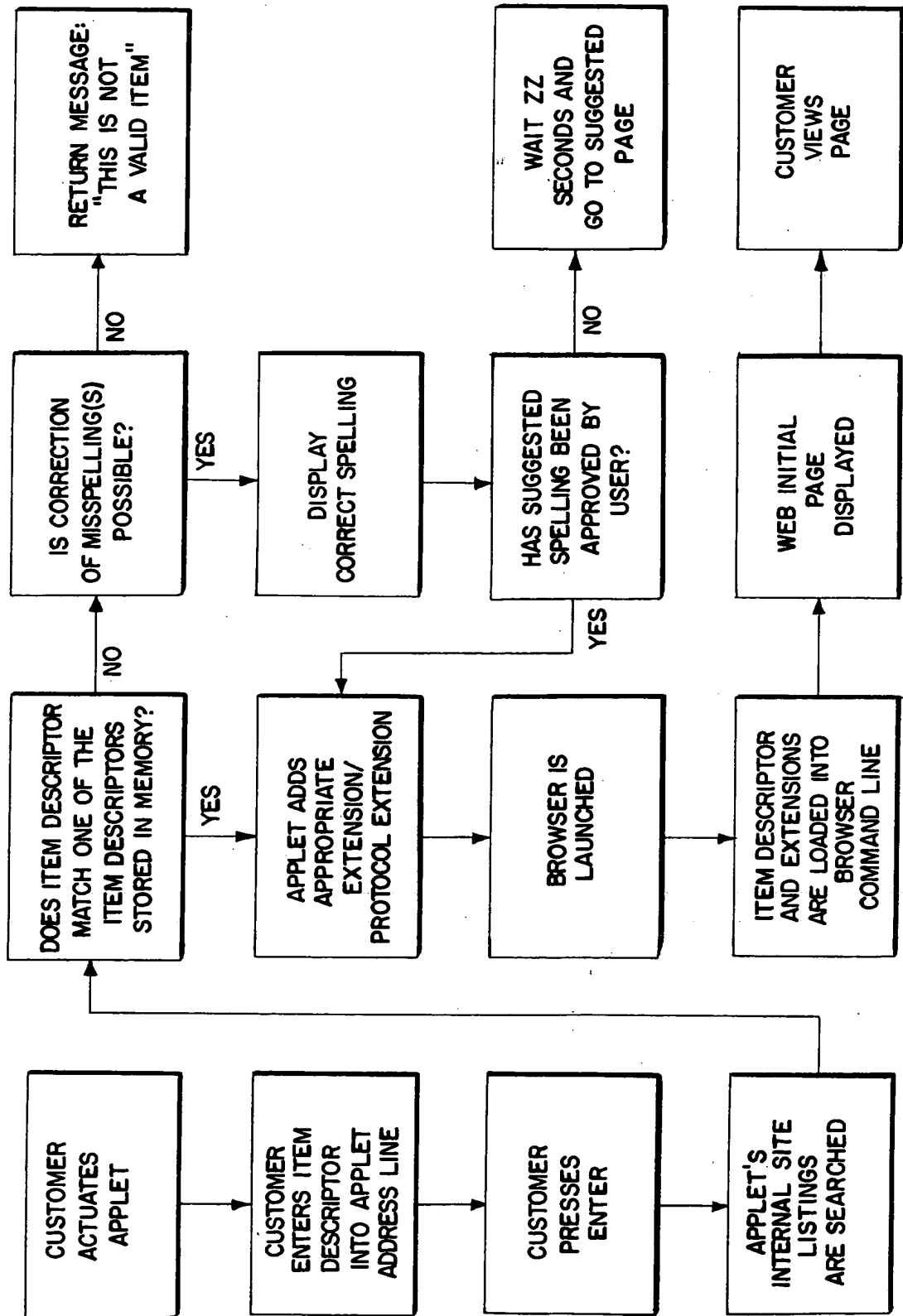
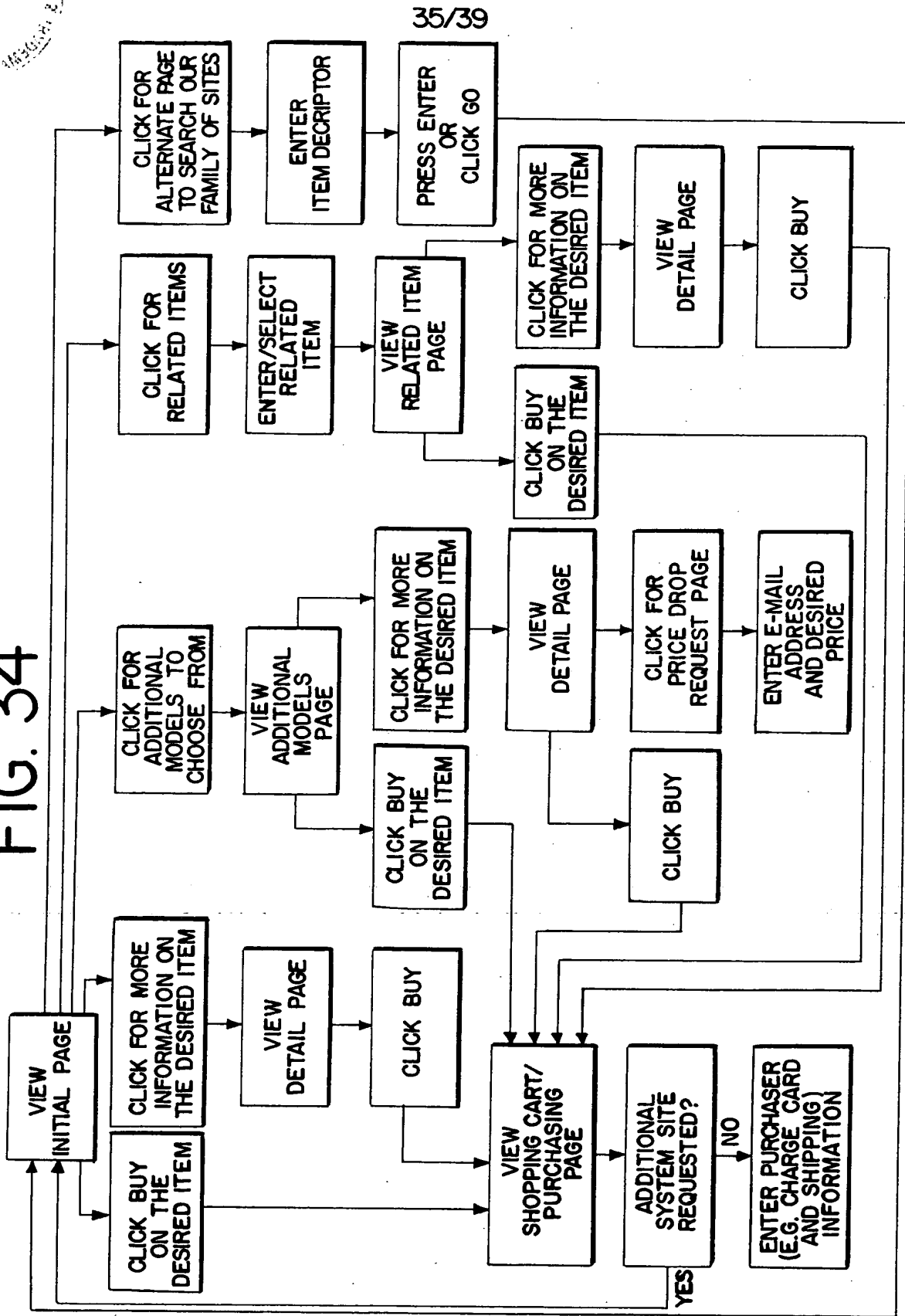
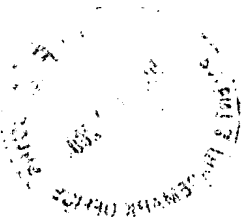


FIG. 34



FOUO "SECRET"



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FIG. 35

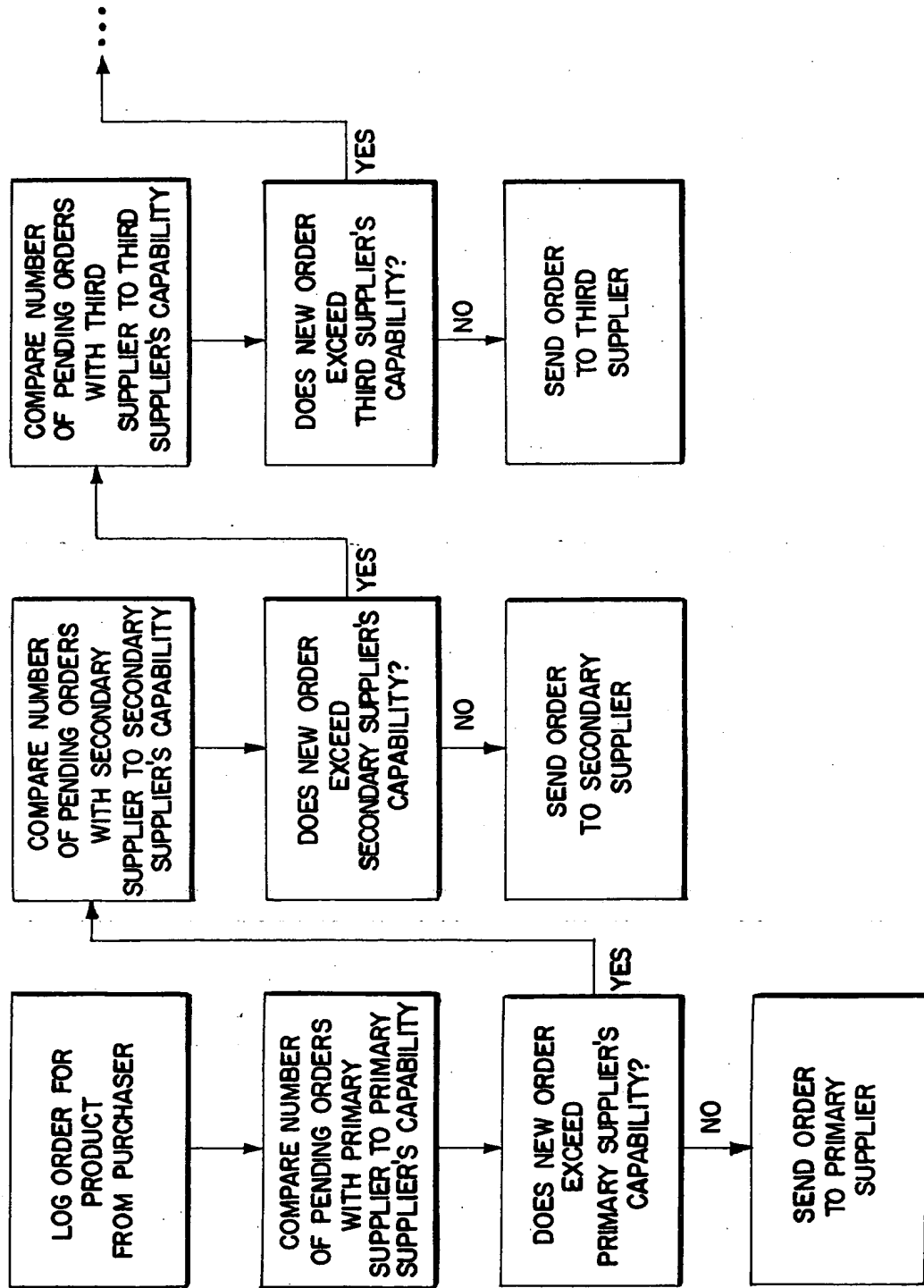


FIG. 36

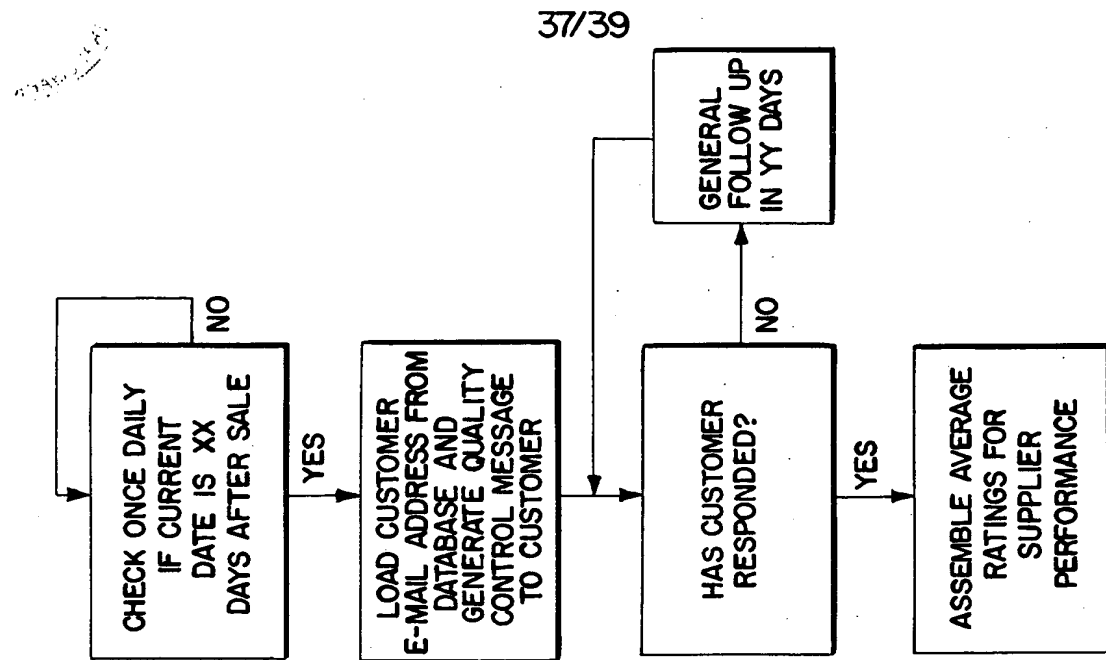


FIG. 37

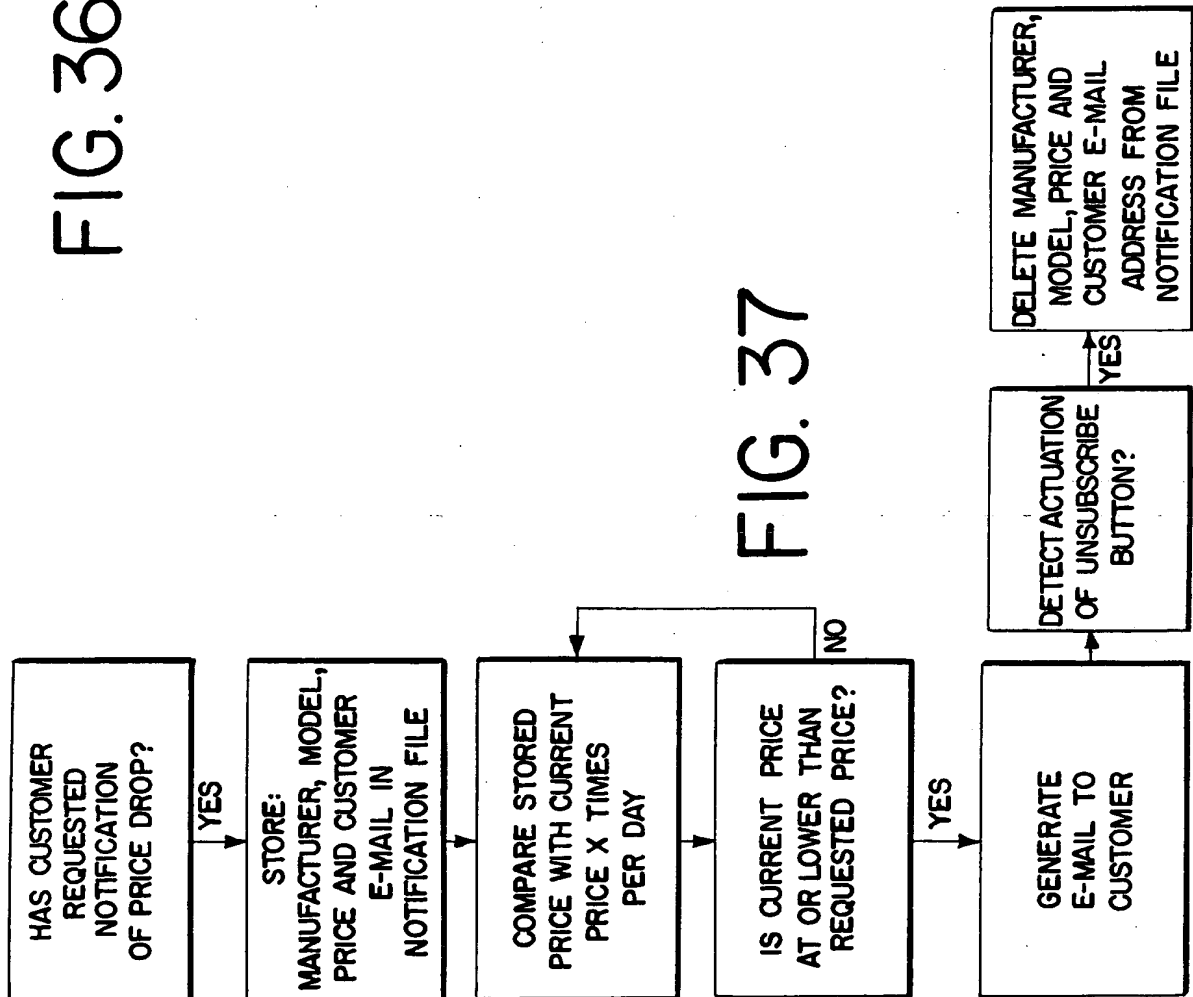


FIG. 38

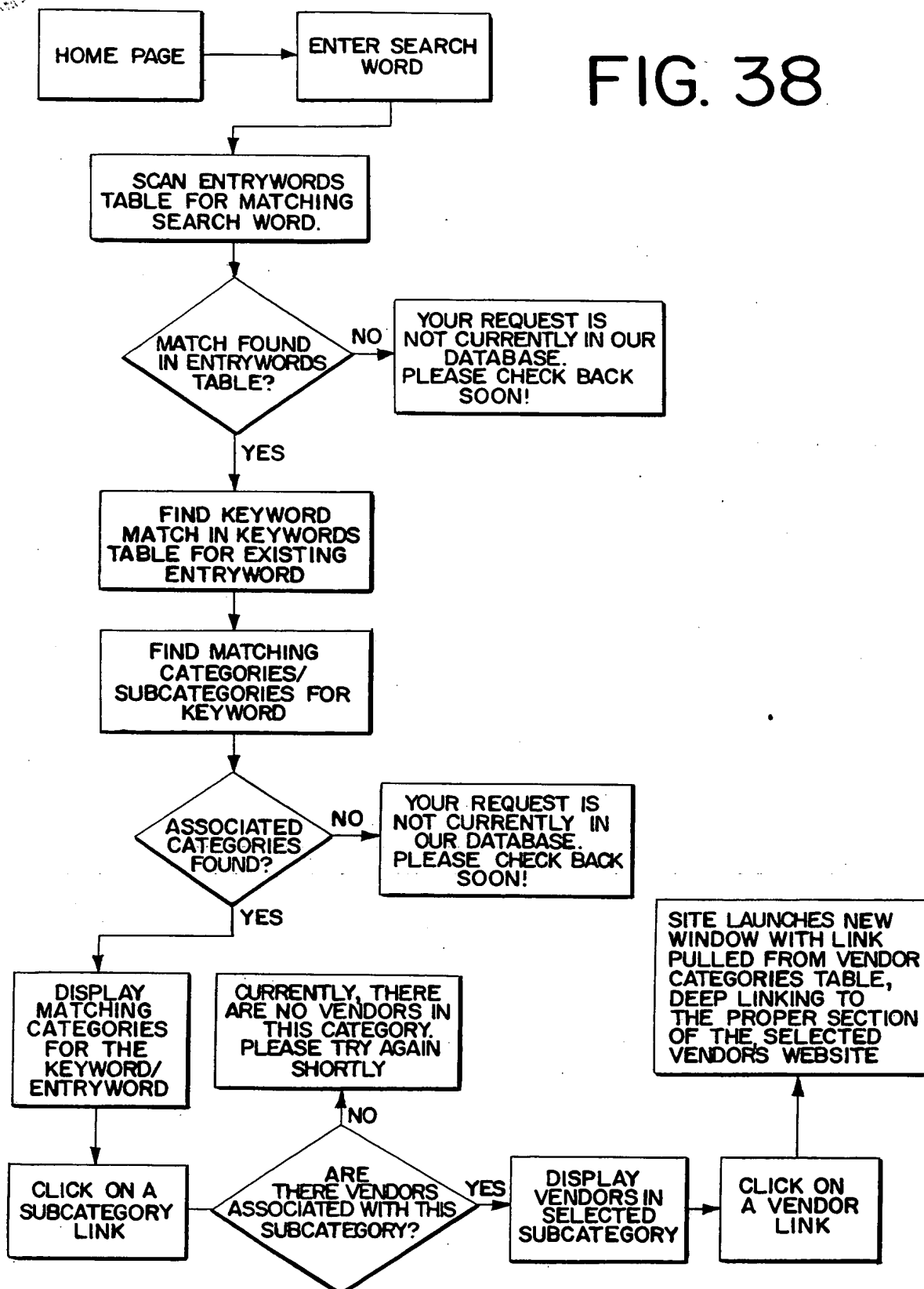


FIG. 39

TECHNOLOGY FLOW

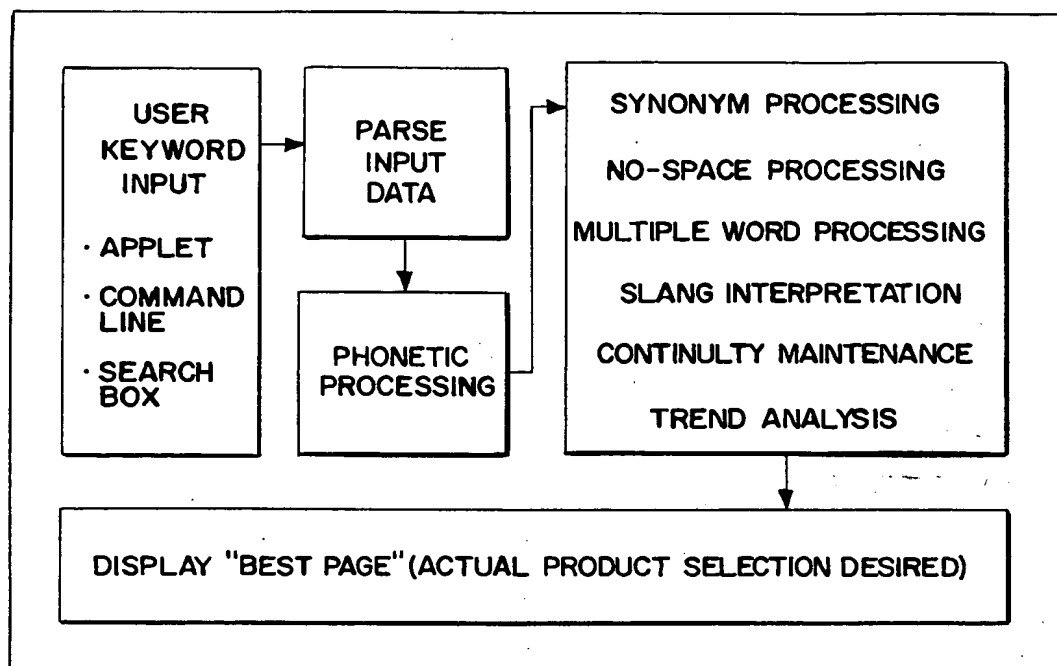


FIG. 40

SEARCH

GO ENTIRE SITE